#### NWSCC November 2021 Newsletter, Industry News, Deadlines!

Northwest Ski Club Council <contact@nwskiers.org>

Fri 10/29/2021 8:46 PM

To: Christine Ciardi <c2blondie@hotmail.com>



## Northwest Ski Club Council

# NWSCC November 2021 Newsletter and Industry News, Deadlines!

# PLEASE SHARE THIS INFORMATION WITH YOUR CLUB MEMBERS! THERE IS A LOT OF INTERESTING AND TIMELY INFO IN THIS NEWSLETTER!!

The next NWSCC Council meeting will be held November 17, 2021, via ZOOM!! Everyone is invited - please tell your club members! Special Guest Speaker will be Larry Schick, the Powder PooBah and author of the Powder Alert emails.

Date: November 17, 2021

Time: 6:45 pm PST call in; meeting starts at 7:00 pm

Join Zoom Meeting

https://us02web.zoom.us/j/83276275381?pwd=cjNkV1p6ZG84VXZrbIV3KzZ3TmtVUT09

Meeting ID: 832 7627 5381

Passcode: SNOW

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Note deadlines to purchase ski passes before the prices go up!

The Mt. Hood Fusion Pass price will go up November 1 (unlimited skiing at Timberline and Mt. Hood Skibowl with Powder Alliance benefits)!

Mt. Hood Meadows passes are dynamically priced, and the price goes up the longer you wait (season pass prices have increased 3 times since last spring). All Access passes and multi-time passes (10x, 5x) will be discontinued when the limit is reached, and it is possible that even the Value Passes may be discontinued for the year at a certain sales level. Bottom line: if having a season pass is important, then purchase now to get the best price and to assure availability.

The Indy Pass pricing will go up December 1! This pass gives 2 tickets to 80 independent ski areas, and the numbers keep going up! Note that NWSCC has partnered with the Indy Pass and will have one Indy Pass in our online auction in November.

The Epic Pass is still available at 20% off last year's prices.

The Ikon Pass is still available, though prices have gone up.

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Read the FWSA Press Release to learn what happened at the recent FWSA Convention in San Diego, who was elected, and which of our clubs received awards. **Special congratulations to Sandi Shaub** of Skiyente Ski Club, who won FWSA Woman of the Year and received a trip for two to Big White!

FWSA Ski Week 2022 Aspen/Snowmass: The trip dates are January 29-February 5, 2022. See NWSCC website for details; click on the flier and the registration links on the NWSCC home page and/or the Trips page. Note: the cancellation policy has changed from prior years. Be sure you read it. The trip is currently full, but names are being taken on a waiting list. Contact Rod Robinson at rdrobinsonskier@ gmail.com with questions.

The latest annual issue of **The Far West Skiers' Guide** is now complete and is available on the the NWSCC home page: click on the waving icon on the right side or click HERE.

#### **NWSCC** and Social Media:

Beyond the informative monthly newsletter from NWSCC and other notices distributed by email, we continue to spread helpful and interesting news and ski world articles by Facebook at https://www.facebook.com/NWSkiers Be sure to like our page, join our facebook group and stay informed throughout the month. NEW AND GROWING FAST is our **NWSCC Facebook Group** - it is growing by leaps and bounds - from starting in April it now has over 1500 members!

Another important source of information is Northwest Snowsports Advocates, follow them on Facebook and learn the latest in the ski industry world. Check it out!!!

\* \* \* \* \*

Are you on the list for **SeniorsSkiing.com** email updates? It is full of interesting information! See the 10/15/2021 edition! As usual, there's a lot of original content.

- This Issue
- Short Swings!
- The Skiing Weatherman-October 15, 2021

- · How to Get Fit for Ski Season
- How Mountain Biking Improves My Skiing (endorsed by Linda McGavin!)
- Test Your Skiing Knowledge
- A Down-Under Skier Reminisces About His 2019-20 Canadian Road Trip
- Yellowstone's Winter Magic

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#### **NWSCC INDUSTRY MEMBER NEWS**

#### MT. HOOD MEADOWS www.skihood.com

Winter is coming... are you ready? Make sure you're all set for when the snow starts piling up on the mountain and get your Season Pass! All Access, Value, 10 Time, 5 Time, Beginner Progression, Night, and Nordic Passes are all available in our online store. Remember: Season Passes are on a dynamic pricing model, which means prices will increase as sales increase, and the sale of some or all pass products may eventually be cut off entirely in order to help manage visitation, particularly on peak days. Click HERE to purchase your 2021-22 Season Pass! Also, if you prefer to purchase in person and are in the Portland metro area, you can get your pass at Meadows PDX, located at 1639 NW Northrup!

Hard to believe, but Winter Break is only a couple months away! If you're looking for something fun and enriching to do around the holidays, consider checking out one of our 3-Day Camps! Open to both <u>youths</u> and <u>adults</u>, skiers and snowboarders, from first-timers all the way to advanced, these camps are a fantastic way to develop skills on the slopes, featuring four hours of instruction each day that build on the previous day's lessons. Already have plans over Winter Break? No worries! We also have Spring Break 3-Day Camps too.

Life can be unpredictable... help safeguard your season by adding Pass Protection and/or Gear Check onto your pass! Whether it's an illness, job loss, relocation, or a natural disaster that makes your primary residence uninhabitable, Pass Protection helps secure your season against unexpected occurrences by reimbursing you a prorated amount of the cost of your pass. And with Gear Check, your equipment will be stored with our attendants at the main lodge to ensure it doesn't get stolen. You can add on Pass Protection for just \$10, or bundle with Gear Check for just \$34... a small price to pay for peace of mind for the entire season. Head to the link below for full program details and restrictions, but don't delay! The deadline to add these products onto your pass is December 1, 2021.

Fall is in full swing on Mt. Hood! The foliage is beautiful, the crowds have dissipated, and the mountain is getting dusted with snow. Take advantage of some of these incredible lodging deals Cooper Spur Mountain Resort has going on this fall and come up for a visit:

 Fall Lodging BOGO: Stay any weeknight (Sunday-Thursday) and receive a second weeknight free! Offer valid now through December 16

- Halloween Movie Double Feature: Stay on October 30th for discounted rates on hotels, cabins, and condos and enjoy a free outdoor double feature movie screening of spooky season classics Hocus Pocus and Beetlejuice
- Sundays Fall Discount & Dining Escape: Stay any Sunday night now through November 30 and receive 20% off any room, plus a \$29 voucher to <u>Crooked Tree Tavern and Grill</u>

Toyota is the official vehicle of Mt. Hood Meadows and we are proud to partner with the Pacific Northwest Toyota Dealers Association to offer an amazing deal this fall! From now through November 30, 2021, trade in any used vehicle and buy or lease a new 2020 or later model Toyota from a participating Oregon or S.W. Washington dealer and receive two (2) All Access Season Passes to Meadows! Click HERE for details.

We're happy to announce that our Turns for Tenants (T4T) program is back for the 2021-22 season! T4T is a community-based housing initiative that provides incentives (Value Passes and/or non peak day lift tickets) for local homeowners and landlords to list available rental properties to Meadows and Cooper Spur team members. The goal of the program is to identify affordable, available housing options for our team members. For more information and to apply to the program, please head to our T4T page on our website.

November 19-21: Snowvana

December 4: <u>Season Kickoff Party</u> December 18: <u>Winter Brew Fest</u> December 18: <u>Winter Brew Dinner</u>

December 22 & 23: Breakfast with Santa

December 31: New Year's Eve January 17: Rotary Night

#### U.S. OUTDOOR STORE usoutdoor.com

Check the website for specials, like 30% off goggles and 25% off Qoau tents! U.S. Outdoor has EVERYTHING you could want for outdoor activities, inlcuding camping, climbing, water sports, supplies for your pet to join you, etc. Check out their Gear Guides to help you decide the best products for you!

U.S. Outdoor is committed to providing the best service and gear to everyone who sets out to discover, pursue, and live their passion in the outdoors. By selecting the best outdoor brands and gear for whatever your passion is, we strive to provide the best value possible. Visit our Portland, Oregon store, located in The Pearl District, meet our great staff, maybe some ambassadors, long-time customers, and likely a few of our shop dogs. We are here to do everything we can to be Your Outdoor Store! New address: 600 NW 14th Ave, Suite 100 - Portland, OR USA 97209. Call us at 503-223-5937

Sign up for our mailing list (at the bottom of our website) to be kept in the loop with the lastest updates.

Show your NWSCC membership card to get a 10% discount on full price items!

#### MT. HOOD SKIBOWL www.skibowl.com

What's new at Mt. Hood Skibowl for this year?

 We have partnered with Oregon Energy Trust to upgrade our metal halide lights with LED replacements. These LED replacements will reduce our energy consumption by half and provide a much better visual night experience for our guests. Last year we were in the testing phase to hone-in on what would be the best product for our guests. This is a multi-year project to retrofit the entire mountain, in which this year we are replacing lights in the Skibowl west base area and on Lower Bowl and Multorpor chairlifts.

- New Skibowl Food Truck, complete with a full kitchen. It is conveniently located in the Skibowl west courtyard will focus on grab and go seasonal menu items and beverages.
- We have installed all new carpet in the Guest Services/Ticket/Retail area.
- We've added additional outdoor kiosks for lift ticket redemptions.
- We are in the process of upgrading our online purchasing store to make desktop and mobile purchases more user friendly. Targeting to launch in January.
- We are currently making snow at Skibowl east in preparation for opening the day after Thanksgiving with our Snow Tube and Adventure Park.

#### BIG WHITE SKI RESORT www.bigwhite.com

We are excited that the border is again open between the US and Canada and we can visit Big White again!!

Check out their website for specials like stay 4 nights or more, get 1 night free.

KANDAHAR LODGE, Whitefish, MT www.kandaharlodge.com
See specials on NWSCC website for 15% off!

### INDUSTRY MEMBERS

NWSCC would like to thank our Industry Members for their generous support. Without their help, it would be impossible for NWSCC to accomplish our goals of supporting ski clubs and the ski industry. Please visit these businesses that support NWSCC.

NWSCC is always accepting memberships at all levels. If you are interested, or know a business that is, please contact <a href="mailto:IndustryMember@nwskiers.org">IndustryMember@nwskiers.org</a>.

#### **GOLD MEMBERS**





#### **BRONZE MEMBERS**

Big White Ski Resort, Kelowna, BC
Fairfield by Marriott, Bend, OR
Kandahar Lodge at Whitefish Mountain Resort
Mt. Hood Skibowl, Government Camp, OR
TownePlace Suites Marriott, Bend, OR

#### **SUPPORTING MEMBERS**

Cooper Spur Mountain Resort, Mt. Hood, Oregon

#### WHAT DO YOU THINK OF OUR NEW NEWSLETTER?

What would you like to see included? How often should we be sending?

Would you be willing to write an article about something important to your club?

Contact editor@nwskiers.org with your comments and ideas.

Website

Forward to a friend.

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