

Northwest Ski Club Council

PLEASE SHARE THIS INFORMATION WITH YOUR CLUB MEMBERS!

While NWSCC, like its member clubs, has cancelled in-person events for the foreseeable future, there is activity going on behind the scenes. Both NWSCC and PACRAT will hold elections using electronic voting (specifics tbd) before the end of June. Club Presidents and PACRAT Team Captains will be contacted on how to vote. Please watch for it!

Want to make a difference in NWSCC, run for office! Please contact our President at president@nwskiers.org with what role you are interested in. We currently need a candidate for Secretary. Or if you would like to participate, we are reaching out for additional board members. Meetings are monthly via Zoom and are planning to keep it that way for the rest of the year. This will allow people from outside the Portland area to easily participate.

NWSCC is conducting its board meetings via Zoom, which is working well. It might work well enough to attempt to have a virtual Council meeting via Zoom as well - but you'll have to BYOB and food!

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NWSCC INDUSTRY MEMBER NEWS

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Far West News F I a s h May 2020 Excerpts Far West Ski Association

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AMAZON SMILES WITH FAR WEST SKI FOUNDATION: Far West Ski Foundation is a participating charitable organization with Amazon. Please consider signing up for the *Amazon Smile Charitable Program* and select the Far West Ski Foundation as your charity. Amazon will then donate a percentage of each purchase to FWSF, with no added cost to you.

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FAR WEST CONVENTION

A PERSONAL NOTE FROM YOUR NEWSFLASH EDITOR & CONVENTION CHAIR:

As you are all aware, due to the Coronavirus Pandemic, there will be no 2020 Far West Convention this year. No Pub Crawl, Golf Tournament, or Silent Auction. No Travel Expo, Snowsport Leadership Academy, Public Affairs Panel sessions, or Keynote Speaker. There will be no VIP's, Awards' Banquet or Presentations, or elections of new officers.

There will be no socializing with our industry partners and the friends that we consider "family", that we only see once a year.

It's been a year beyond ALL of our wildest imaginations, truly one we won't soon forget! I will miss seeing you all May 28-31. However, I look forward to greeting each and every one of you in San Diego, next June 10-13.

Debbi Kor

NATIONAL SKI COUNCIL FEDERATION NEWSBEAT May 2020 Excerpts

Resorts Reopen Amid Easing Restrictions. Across the country, government officials are easing restrictions enacted to mitigate the spread of COVID-19, allowing many mountain resorts to resume operations. Some resorts are reopening with snow, while others are looking toward summer. Almost everyone is restarting with modified schedules and special social distancing guidelines in place. More. SAM

Alterra Mountain Co. Discounts Renewals for Ikon Pass Holders Whose Seasons Were Cut Short. Alterra Mountain Co. on Tuesday offered renewal discounts of as much as \$200 on its Ikon passes following this year's coronavirus-abbreviated season, making an effort to reach skiers who are seeking some sort of discounts after resorts shut down statewide one month ago. More. Denver Business Journal via Inntopia | Destimetrics

Vail Grants Refunds for 2020 Passes, Offers 2021 Guarantees. Vail Resorts (VR) is granting its 2019-20 season pass holders credits of at least 20 percent, and up to 80 percent if they weren't able to use their passes at all. It is also offering free "Epic Coverage" for the 2020-21 season, which will provide cash refunds to passholders for certain resort closures, including for events like COVID-19, as well as refunds for job loss, illness, and other eligible personal events. Vail is also extending spring sales deadlines until Labor Day, giving people more time to buy at the best price. More. SAM

Powdr Launches Passholder Promise in Response to Pandemic. In response to COVID-19 impacts, Powdr has launched the Passholder Promise at Killington Resort in Vermont. The Promise provides 2019-20 season passholders with discounts on 2020-21 passes or K-Tickets, a refund guarantee and extended spring pricing on 2020-21 season passes, and a guarantee for the resort's all-seasons subscription pass, Beast 365. More. SAM

Timberline (OR) Reopened May 15. Following an executive order by Oregon Gov. Kate Brown specifically allowing several outdoor recreation activities to reopen, including the state's ski areas, Timberline Lodge on Mt. Hood reopened for skiing and riding with modified operations on Friday, May 15. More. SAM

A Festival for Black Skiers in Idaho Became a Coronavirus Nightmare. As the annual gathering of the National Brotherhood of Skiers kicked off on March 1, few realized that 650 miles away, the country's first reported death from the new coronavirus had just occurred near Seattle. By the end of the week, the virus would silently hit Ketchum and accompany the skiers back home. More. Wall Street Journal

How Corona virus Will Affect Ski Resorts Season. According to a model by the National Ski Areas Association (NSAA) with RRC Associates, the economic losses caused by COVID-19 are estimated at \$2 billion. That takes into account not only revenue losses for the end of the 2019-20 season but an expected drop in future season pass sales, as well. More. Teton Gravity Research via Google Alerts

Doing Good – Metropolitan New York Ski Council. The council donated \$10,000 to make 2,500 face shields for donation to New York area hospitals. *Editor's note: Way to go, MNYSC!*

NWSCC would like to thank our Industry Members for their generous support. Without their help, it would be impossible for NWSCC to accomplish our goals of supporting ski clubs and the ski industry. Please visit these businesses that support NWSCC.

NWSCC is always accepting memberships at all levels. If you are interested, or know a business that is, please contact IndustryMember@nwskiers.org.

GOLD MEMBERS





OUTSIDE SINCE 1957

SILVER MEMBERS





BRONZE MEMBERS

Big White Ski Resort, BC, Canada
Kandahar Lodge at Whitefish Mountain Resort
Mt. Bachelor Resort
Mt. Hood Skibowl
Red Lion Inn & Suites Deschutes River

SUPPORTING MEMBER

Rack Attack, Portland, Portland East, and Tigard, Oregon

WHAT DO YOU THINK OF OUR NEW NEWSLETTER?

What would you like to see included? How often should we be sending?

Would you be willing to write an article about something important to your club?

Contact editor@nwskiers.org with your comments and ideas.

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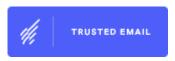
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Northwest Ski Club Council <contact@nwskiers.org>

Tue, Jun 2, 2020 at 1:48 PM

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FAR WEST CONVENTION

A PERSONAL NOTE FROM YOUR NEWSFLASH EDITOR & CONVENTION CHAIR:

As you are all aware, due to the Coronavirus Pandemic, there will be no 2020 Far West Convention this year. No Pub Crawl, Golf Tournament, or Silent Auction. No Travel Expo, Snowsport Leadership Academy, Public Affairs Panel sessions, or Keynote Speaker. There will be no VIP's, Awards' Banquet or Presentations, or elections of new officers. There will be no socializing with our industry partners and the friends that we consider "family", that we only see once a year.

It's been a year beyond ALL of our wildest imaginations, truly one we won't soon forget! I will miss seeing you all May 28-31. However, I look forward to greeting each and every one of you in San Diego, next June 10-13.

NATIONAL SKI COUNCIL FEDERATION NEWSBEAT May 2020 Excerpts

Resorts Reopen Amid Easing Restrictions. Across the country, government officials are easing restrictions enacted to mitigate the spread of COVID-19, allowing many mountain resorts to resume operations. Some resorts are reopening with snow, while others are looking toward summer. Almost everyone is restarting with modified schedules and special social distancing guidelines in place. More. SAM

Alterra Mountain Co. Discounts Renewals for Ikon Pass Holders Whose Seasons Were Cut Short. Alterra Mountain Co. on Tuesday offered renewal discounts of as much as \$200 on its Ikon passes following this year's coronavirus-abbreviated season, making an effort to reach skiers who are seeking some sort of discounts after resorts shut down statewide one month ago. More. Denver Business Journal via Inntopia | Destimetrics

Vail Grants Refunds for 2020 Passes, Offers 2021 Guarantees. Vail Resorts (VR) is granting its 2019-20 season pass holders credits of at least 20 percent, and up to 80 percent if they weren't able to use their passes at all. It is also offering free "Epic Coverage" for the 2020-21 season, which will provide cash refunds to passholders for certain resort closures, including for events like COVID-19, as well as refunds for job loss, illness, and other eligible personal events. Vail is also extending spring sales deadlines until Labor Day, giving people more time to buy at the best price. More. SAM

Powdr Launches Passholder Promise in Response to Pandemic. In response to COVID-19 impacts, Powdr has launched the Passholder Promise at Killington Resort in Vermont. The Promise provides 2019-20 season passholders with discounts on 2020-21 passes or K-Tickets, a refund guarantee and extended spring pricing on 2020-21 season passes, and a guarantee for the resort's all-seasons subscription pass, Beast 365. More. SAM

Timberline (OR) Reopened May 15. Following an executive order by Oregon Gov. Kate Brown specifically allowing several outdoor recreation activities to reopen, including the state's ski areas, Timberline Lodge on Mt. Hood reopened for skiing and riding with modified operations on Friday, May 15. More. SAM

A Festival for Black Skiers in Idaho Became a Coronavirus Nightmare. As the annual gathering of the National Brotherhood of Skiers kicked off on March 1, few realized that 650 miles away, the country's first reported death from the new coronavirus had just occurred near Seattle. By the end of the week, the virus would silently hit Ketchum and accompany the skiers back home. *More. Wall Street Journal*

How Corona virus Will Affect Ski Resorts Season. According to a model by the National Ski Areas Association (NSAA) with RRC Associates, the economic losses caused by COVID-19 are estimated at \$2 billion. That takes into account not only revenue losses for the end of the 2019-20 season but an expected drop in future season pass sales, as well. More. Teton Gravity Research via Google Alerts

Doing Good – Metropolitan New York Ski Council. The council donated \$10,000 to make 2,500 face shields for donation to New York area hospitals. *Editor's note: Way to go, MNYSC!*

NWSCC would like to thank our Industry Members for their generous support. Without their help, it would be impossible for NWSCC to accomplish our goals of supporting ski clubs and the ski industry. Please visit these businesses that support NWSCC.

NWSCC is always accepting memberships at all levels. If you are interested, or know a business that is, please contact IndustryMember@nwskiers.org.

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