

## NWSCC NEWSLETTER AND CALENDAR DECEMBER 2014

Editor: Linda McGavin



NORTHWEST SKI CLUB COUNCIL, 5331 SW Macadam Avenue, Suite 258, Box 438, Portland, OR 97239

The next NWSCC meeting will be held on Wednesday, December 17 at the Buffalo Gap Saloon, 6835 SW Macadam Avenue, Portland, OR 97219, starting with a Happy Half Hour from 6:00-6:30 pm, followed by the meeting. A special bar menu will be offered; food and beverages on your own.

Meeting topics will include Skier Safety, Learn to Ski Month, and Ski Challenge Winners. Of course it's also PACRAT bib pickup night and the annual PIE sale to benefit our racing scholarship! If you only make ONE NWSCC meeting all year, this is THE ONE!!

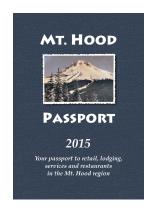
In the first half of 2015, meetings will be held on January 21 (Charitable Events, Travel, Learn to Ski/January Safety Month, FWSA Convention & Awards Program (deadline March 20); March 18 (Travel, FWSA Convention & Awards Program); May 20 (Ski Season Wrap Up, Club Summer Activities, FWSA Convention); and June 17 (Elections, Summer Activities, Summer Safety, Club Membership, Skiers' Directory). Meeting locations will vary, so watch for meeting notices!!

## **TIMELY ALERTS:**

NWSCC and PACRAT are extremely pleased to announce that Hillcrest Ski & Sports of Gresham is this year's bib sponsor for PACRAT racing!! This is especially great because Dexter Hill is a PACRAT racer himself! Please patronize Hillcrest and ALL of NWSCC's commercial members (list on last page).

#### MT. HOOD PASSPORTS

The December NWSCC meeting will be your first opportunity to buy the NEW Mt. Hood Passport for \$10, and get over \$300 in discounts and promotions. Visit local businesses on Mt. Hood, make use of their special offers, and get your Passport stamped. Prior to PACRAT's Rat Attack in April 2015, return your stamped



E-mail: contact@nwskiers.org

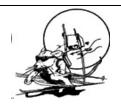
Website: www.nwskiers.org

Passport to Barb Pressentin or any board member of PACRAT/NWSCC for a big drawing with many prizes. Purchase your Passport at the December 17 NWSCC meeting, PACRAT races, club meetings, or contact Barb at: 503-267-9522 or email: <a href="mailto:BP2Ski@Gmail.com">BP2Ski@Gmail.com</a>.

SPECIAL LIMITED TIME DISCOUNT!! Sign up to race in the 2015 Oregon Cancer Ski Out (to be held March 8-9, 2015) by December 31, 2014, and pay in full, and you will save \$20 per person on the individual registration rate: \$179 instead of \$199. Go to the website by December 31 to register: <a href="www.cancerskiout.org">www.cancerskiout.org</a>. You don't have to register your entire team all at once, and if you don't have a team, they can put you on one. Contact Michelle at <a href="cancerskiout@gmail.com">cancerskiout@gmail.com</a> or 971-221-5872 to take advantage of this offer.

## **PACRAT NEWS:**

The PACRAT board is meeting and working on plans for next year's races. Teams should be finalized now, though there is probably room for last minute add ons. Racers need to be at least 18 years old and a member of



any NWSCC club. Bib pickup by team captains will be at the December 17 NWSCC meeting at the Buffalo Gap.

Here's the 2014-2105 season's schedule:

January 4	NASTAR Open, Mt. Hood Skibowl (open to the public, for all ages)
January 11	Race #1, Mt. Hood Skibowl
January 25	Race #2, Mt. Hood Meadows
February 8	Race #3, Mt. Hood Skibowl
February 22	Race #4, Mt. Hood Meadows
March 15	NASTAR Open, Mt. Hood Skibowl
	(open to the public, for all ages)
March 22	Race #5, Timberline
April 4	(Make-up race date, if needed)
April 17	"Rat Attack" Awards Party

## **CLUB NEWS:**

The FWSA/Club membership cards are now available, and are being delivered to the clubs by the most expeditious means possible. If your club does not have your cards yet, and you have paid your club dues, please contact our new Membership Director Christine Ciardi at <a href="membership@nwskiers.org">membership@nwskiers.org</a> with the number of cards needed by your club. Pickups can be arranged; some may be mailed. What does your membership card get you? Discounts!!

Bergfreunde has an open carpool trip to Revelstoke and Sun Peaks, BC, Canada, January 10-16, 2015. Included for \$540 are 2 nights at the 5 star ski in/ski out Sutton Place Hotel at the base of Revelstoke and 3 nights at the ski in/ski out Sun Peaks Lodge, with breakfasts. Lift tickets can be added for \$315. Contact trip leader Bob Burns at bob@inkjetman.com or 503-524-5261.

Bergfreunde will have downhill, cross country, and snowshoe trips this season. They are taking 60 people to Bogus Basin; have the annual trip to Lake Tahoe; and have a driving trip to Revelstoke and Sun Peaks in January. Their cross country ski lessons are open to other clubs. Bergie has had great success in recent years with planning non-ski trips to large cities where the participants do all the "touristy" things and get to know the city; about 50 people usually attend those trips. In May of 2015 they are going to Virginia, Washington DC, and the Outer Banks.

Cascade Prime Timers has several ski and cross country trips planned: to Big Sky, Sun Valley, Whitefish, White Pass and Red Mountain. They had a Cathlamet kayak trip and have midweek hiking trips in between seasons. Once ski season starts, they have regular groups skiing Meadows on Wednesdays and Timberline on Thursdays.

Hope on the Slopes; Ski & Ride for a Cure has announced a new promotion for next year, with prizes: Ski Tracks. Ski Tracks allows you to ski any resort or area (covered by Ski Tracks) and compete nationwide for prizes. Track your vertical feet skied and boarded for the 2014-

2015 ski season. Vertical tracking will be from September 1st - May 4th. Win prizes; be their top vertical competitor. For more information, check out their website: <a href="https://www.hopeontheslopes.net/">www.hopeontheslopes.net/</a> Registration is \$40. Vertical feet are tracked via the SkiTracks App; download the App at corecoders.com for \$.99 cents.

Mountain High Snowsport Club is planning an Amtrak trip to Whitefish February 28-March 7 and a bus trip to Crystal Mountain March 20-22. They have scheduled a one-day bus to ski White Pass on Sunday, January 18, 2015, which may be open to other clubs. The cost will be \$115 for the bus, lift ticket, and snacks.

Skiyente Ski Club will present their annual King Winter event February 21 at Charlies Mountain View, and the Mt. Hood Mania Masters Race is scheduled for February 28 and March 1, 2015, at Mt. Hood Skibowl. They will be selling Chinook Books for a fundraiser; and will have their usual wine raffle. Skiyente's family trip this year will be to Big White January 15-19, for only \$395 for 4 nights' lodging and 4 days of skiing.

Dale Parshall reported at the September meeting that the 3rd Biannual Schneeenyte Sailing Trip is planned for May 2016 to St Martin and St. Lucia on a 24 passenger sail boat. They will do 12 islands in 12 days. Contact Island Windjammers (<a href="www.islandwindjammers.com">www.islandwindjammers.com</a>) or the Parshalls if interested; further details later.

# NWSCC MAN/WOMAN OF THE YEAR COMPETITION

NWSCC is holding its annual Man and Woman of The Year Competition. Is there someone in your club who has shown outstanding service to the club and snow sports? There are many club members who qualify for this award! Grab a pen and write a short paragraph about them, and submit it to NWSCC. We are looking for a man and woman from each club who the club wishes to be honored because they have demonstrated outstanding service to their club and the ski community. Any club member may directly nominate someone from ANY NWSCC club who they feel is deserving of being chosen as NWSCC's Man and Woman of the Year! You may submit your entries with a description of why the person deserves the honor by email to Julie Rasmussen at secretary@nwskiers.org. ENTRIES MUST BE RECEIVED BY MARCH 1, 2015. WINNERS WILL BE ANNOUNCED SHORTLY AFTERWARDS.

The NWSCC Board will review all Man and Woman of the year nominations and will choose one man and one woman to be NWSCC's 2015 winners. In making its choice NWSCC will consider FWSA's criteria, which includes service not only to a person's club, but also to their Council, their Community, and FWSA. The Man and Woman selected will go on to the

FWSA level to compete against the other councils in FWSA. The Council Man and Woman must attend the FWSA 2015 Convention in order to compete at the FWSA level. NWSCC will pay their Convention registration fees. This is a great way to meet other Council/Club members and contribute to FWSA programs. The overall winning Man and Woman at the FWSA level each wins a 5-night trip for two to Big White Ski Resort—the sponsor of the FWSA Man and Woman of the Year Competition. All nominees will be recognized at upcoming NWSCC special events. To review the FWSA Man and Woman of the Year forms, please visit their website at <a href="https://www.fwsa.org">www.fwsa.org</a>. NWSCC will assist with completion of the application form.

It may help you to understand the FWSA judging criteria: Here's the point system/judging percentages from the newly revised Man/Woman application: **Basic** Information, 5 pts; Participation Snowsports, 5 pts; Participation Racing, 5 pts; Participation Non-Snowsports Club Activities, 5 pts; Leadership-Club, 20 Leadership-Council/Race League, 15 pts; Leadership-FWSA/FWRA, 10 pts; National Involvement, 5 pts; Knowledge & Involvement-Environment, Legislative, Snowsports Industry, 5 pts: Knowledge & Involvement-Safety, 5 pts: Knowledge & Involvement-Charity and Community Service, 5 pts.

The Judging Criteria Summary is as follows:

Basic Information: 5%;
Participation: 15%;
Leadership: 50%;
Knowledge & Involvement: 15%;
Interview: 15%

While initial club nominees at the NWSCC level will not need to fill out the entire form, here is the web link to detailed information and the FWSA entry form: <a href="http://fwsa.org/MemberCorner/Programs/program-mwofy.html">http://fwsa.org/MemberCorner/Programs/program-mwofy.html</a>

FWSA AWARDS PROGRAMS AT UPCOMING FWSA CONVENTION: The annual FWSA convention includes the opportunity for your club to be recognized with several awards competitions. In addition, there are special annual awards which include valuable prizes, such as ski trips for two people to the sponsoring ski areas! We would like to see MANY of our clubs entering the awards competitions and sending their members to Convention. There are no opportunities quite like this for your club to gain recognition for its accomplishments!

The easiest entries for your club are for Wentworth Outstanding Club Publication and Outstanding Club Website, and while it is a bit more effort to prepare a Tollakson Outstanding Club application, your club will be

judged against other clubs throughout FWSA, and it is really fun to WIN! With your entries for each award you need to submit the name of someone from your club who will act as a judge in the category you are entering; it's easy because the judge will only need to look at two other club's newsletters or websites. See the FWSA website: www.fwsa.org/Awards/awards-communication/communicat ion-awards.html

The class designations for the club awards have been restructured this year to provide a more constructive competition, and classifications are now based on a 4-year period of time. The new categories are:

**Novice** – Any club that has never entered the communication awards competition or entered and been a 2nd, 3rd and no place Novice winner in the previous four years in the outstanding club, publication or website competition.

**Advanced** – Any club that has received a 2nd or 3rd place Advanced awards or 1st place Novice award in the previous four years in the outstanding club, publication or website competition.

**Masters** – Any club that has received a 1st place award in the Advanced awards or 1st, 2nd or 3rd place Masters award within the last four years in the outstanding club, publication or website competition.

Your club can also enter the "Club & Council Historical Recognition" Program with a history of your club - potential museum or library reference resources!

Is your club active in community service or charitable activities? Then enter the "Charities and Our Community Service Recognition" program for the chance to be one of 3 clubs to receive checks to be donated to the charity of your choice!

Individual awards (with prizes!) that are well worth entering are for the following:

Western Ski Heritage Award: The purpose of the Far West Western Ski Heritage program is to raise the awareness of skiers and non-skiers alike of the contributions made by individuals, groups, or companies to all aspects of skiing – competitive as well as outdoor winter recreation and fitness.

A parallel purpose of this award is to convey the positive role skiing has had in its contributions to the communities in the West. The prize is open to an individual or a group leader (not restricted to FWSA members) and can be self-nominated or nominated by a club or club member. Prize is awarded on basis of a history product or a work in progress. Sponsored by Steamboat Ski & Resort Corporation since 2000 – the winner is awarded a five-day ski package for two in Steamboat with lodging, lift tickets, rentals, lesson, lunch, and more! (Last year the winner was

our own Emilio Trampuz, who is planning his trip to Steamboat this year! Next year it could be YOU!)

Safety Person of The Year Award: This yearly award honors the person who has done the most to promote safety consciousness within the association. This can be done through a variety of methods including safety articles, on-mountain activities, presentations, public speaking, working ski patrol, creating posters or banners, and many other activities. Sponsored by Telluride Ski Resort & Mountain Lodge Telluride – the winner is awarded a five-day ski package for two in Telluride with lodging, lift tickets, and rentals.

**Environment Award:** The Environment Award is designed to encourage good stewardship of our environment. We want to inspire and reward creative efforts to conserve and protect our environment. This award should recognize a special action that the applicant took, or something he or she put in place that made a difference. Some areas to consider are: Volunteering at the community level - particularly in some leadership role; conducting or arranging for an environmental oriented event(s) - either for club, council or public; writing a series of columns regarding environmental conservation, education or protection in your ski club or council newsletters; being proactive in environment protection. Sponsored by Aspen/Snowmass, The Gant, and The Crestwood – the winner is awarded a 5-day ski package for two in Aspen/Snowmass with lodging split between The Gant in Aspen and The Crestwood Condominium Hotel in Snowmass, including lift tickets, rentals, and group lesson.

NWSCC encourages ALL of our member clubs to consider entering these competitions!! Go to the FWSA website under Awards for full details. We want to see OUR clubs as winners at Convention!

## **NORTHWEST SKI CHALLENGE:**

Winners of the 2013-2014 Challenge will be announced in December. (Not everyone who entered is guaranteed a prize.) Once the snow flies, start saving your lift tickets so you can enter next year's competition!

## NORTHWEST SNOWSPORTS ADVOCATES NEWS:

Northwest Snowsports Advocates has its own Facebook page. Keep current on news about what is going on in the Pacific Northwest with ski area development, roads, and environmental issues by joining our Facebook Group. You will have an opportunity to take an active role in helping ski areas get US Forest Service approval of their master plans. Every skier or snowboarder in the Pacific Northwest should join this page! Let's get the "Fan Base" WAY up there! Become a FAN today!!!!!

https://www.facebook.com/pages/Northwest-Snowsports-Advocates/174195539354385.

## **COMMERCIAL MEMBER NEWS:**

NWSCC appreciates ALL of its commercial members - see the list on the last page of this newsletter and be sure to check out the fliers on the right hand side of the Newsletter page on the website for specials as they are announced.

**Brundage Mountain** is offering NWSCC members \$52 lift tickets (a savings of \$8) daily by showing your NWSCC/FWSA membership card.

## **FWSA NEWS AND TRIPS:**

If you've never experienced the full-week fun of a FWSA ski week, what are you waiting for? Next year's trip will be back

to a northwest favorite: Whistler/Blackcomb. Join us January 31 – February 7, 2015 for a week chock full of activities and 5,000+ feet of vertical. The full balance for this trip must be paid in



November. See attached flier for pricing (there are several lodging options!) We have 44 people signed up from NWSCC, many from Altair in Eugene. A waiting list will be maintained, as often a spot will open up as the trip gets closer.

Far West International Trip 2015: Val d'Isere will be the destination of the 2015 International Ski Trip with a pre-trip to Paris March 10-14, the main trip March 14-21, and a post-trip to Provence and the French Riviera March 21-28, 2 0 1 5 . See the FWSA website at http://fwsa.org/Travel/InternationalSki/2015-FWSA-ValdIse re/2015-FWSA-ValdIsere.html for details.

Far West Heli-Skiing Trip 2015: FWSA is offering a heli-ski trip for the first time in years - this time to Revelstoke, BC, March 16-21, 2015. A limited number of people will be able to attend this special Signature Skiing trip with CMH. This trip was conceived by Fred Noble, a reknowned skier on Mt. Hood and a CMH representative for many years, who passed away of ALS on May 1, 2014. The trip is being ably handled by Fred's daughter, Julie Noble. See flier attached to newsletter page for details.

Far West Mini Ski Week 2015: This trip to Whitefish Mountain Resort, March 30- April 4, 2015, includes 3-4 days of skiing, lodging at Grouse Mountain Lodge, both Welcome and Farewell Parties, and optional activities such as snowmobile tours, day spa, Glacier Park tours, dogsled adventures, sleigh rides, and more. See flier attached to the NWSCC newsletter page.

Far West Mississippi River Trip: June 19 - 23, 2015 with an additional two days (June 23-24) in New Orleans. This

trip will be a 3-night roundtrip paddleboat cruise aboard the American Queen from New Orleans. It will be a "Southern Culture Cruise" with stops at Oak Alley Plantation and Baton Rouge, LA. The trip includes all meals, wine/beer with dinner, soft drinks, water, and coffee. Also included is 1 night at a local hotel before the cruise, transfers to the ship, steamboat-style entertainment, daily lectures, and a Welcome Party. June 23-24 will be at the New Orleans Hotel Bienville House. New Orleans tour options include airboat/swamp tours and ghost/paranormal tours. See the FWSA website for further information. See flier attached to the NWSCC newsletter page.

Far West Ski Week 2016: Telluride Ski Resort has been selected as the location for the Far West Ski Week trip in 2016. Telluride presented their bid at the recent Far West Convention, held in Bend, Oregon. Congratulations to Telluride and tour operator Ski.Com for their successful bid. The council trip leaders will be planning a site inspection to Telluride in January of 2015.

Far West Mini Ski Week 2016: Crested Butte Mountain Resort will be the destination for the Far West Mini Ski Week trip in the early spring of 2016. Stay tuned for more information to come.

Far West International Trip 2016: Val d'Isere will be the destination of the 2016 International Ski Trip with a pre-trip to Paris, March 10-14, and a post-trip to Provence and the French Riviera March 21-28, 2016. More information will be coming.

FWSA offers one USA ski week, one mini US ski week, one European ski week (usually with pre and post-trip extensions), and a number of "adventure" trips. For information on all FWSA International trips go to <a href="https://www.FWSA.org">www.FWSA.org</a> or contact the FWSA VP of International Travel, Debbie Stewart, by email <a href="mailto:fwsaIntlTrvl@prodigy.net">fwsaIntlTrvl@prodigy.net</a> or phone 559-734-9294. For information about North American/domestic trips, contact Nancy Ellis at <a href="mailto:fwsatravelnancy@sbcglobal.net">fwsatravelnancy@sbcglobal.net</a> or 530-414-8261.

WOULD YOUR CLUB LIKE TO EARN A COMP ON ANY FWSA SKI TRIP? All you need to do is to bring 30 people, and the comp is yours to do with as you please. This might be shared if more than one club with in-club trip leaders has a total of 30 participants. This would also give you more input into future ski weeks that FWSA plans.

### **MEMBER BENEFITS AND DISCOUNTS:**

Mark your calendar for **Crystal Mountain's** NWSCC half price ski day, March 22, 2015. Just show your FWSA/Club membership card at the ticket window to receive half off your adult lift ticket price.

Watch for announcements of other special discount ski

days at Northwest ski areas!

Look at the NWSCC website at <a href="www.nwskiers.org">www.nwskiers.org</a> to see an updated list of <a href="mailto:member benefits">member benefits</a> and discounts, and check out the FWSA website at <a href="www.fwsa.org">www.fwsa.org</a> under Membership to see the current discounts. Debbi Kor is frequently adding new benefits!

As a member of FWSA, you also belong to the **National Ski Council Federation**, made up of ski councils and clubs throughout the U.S. A current list of NSCF benefits can be found at <a href="www.skifederation.org">www.skifederation.org</a> in the Members Only section. User name: **skiclub** - password: **member**.

## **UPCOMING 2015 CHARITABLE EVENTS**

Mark your calendar now for charitable events that NWSCC clubs have supported every year, as participants, volunteers, and donors:

March 1-2, 2015 Hope on the Slopes, Mt. Hood Skibowl
March 2-3 Hope on the Slopes, Stevens Pass
March 16 Hope on the Slopes, Crystal Mtn.
March 16-17 Hope on the Slopes, White Pass
All these events involve a vertical ski challenge and

fundraiser for the American Cancer Society.

March 8-9, 2015 Oregon Cancer Ski Out, Mt. Hood Meadows—a fun 2-day event (Sunday & Monday). Teams of five compete for best consistency (not speed).

April 11, 2015 Ski to Defeat ALS, Mt. Hood Meadows, a fundraiser for ALS (Lou Gehrig's Disease) Amyotrophic Lateral Sclerosis, which is a progressive neurodegenerative disease that slowly robs a person of the ability to walk, speak, swallow and, eventually, breathe. This will be the first event without the inspiring presenced of Fred Noble, who was the local spokesperson and honorary chairperson.

#### **MISCELLANEOUS AND FUN INFORMATION:**

PLEASE NOTE THAT ALL REGULAR NWSCC MEETINGS ARE "OPEN," AND PARTICIPATION BY CLUB MEMBERS IS ENCOURAGED! The meeting location may vary, so check the NWSCC website or contact President Steve Coxen at <a href="President@nwskiers.org">President@nwskiers.org</a>. Board meetings are usually held the 4th Wednesday of each month; contact an officer if you have a topic you would like to have considered.

Did you know that the **NWSCC** has a Facebook page? You can reach this page from the NWSCC website, and you can keep up-to-date on all our events and activities.

The 2014-2015 **Northwest Skiers' Directory** is now available at Certified Folder Display throughout sports locations in the Northwest, and copies will be given to any club which will pass them out. But it's truly cool to look at it online, on the home page of NWSCC's website. You can turn the pages and hit links that take you directly to the clubs

#### From FWSA NEWS:

Learn to Ski and Snowboard/Bring a Friend: The organizers of the Learn to Ski and Snowboard/Bring a Friend initiative have updated and re-launched the initiative's web presence. New features enable folks to more easily find information from ski/snowboard areas and retail shops. The site originally focused specifically on the month of January, which was "Learn to Ski and Snowboard Month." Initiative partners wanted the flexibility to better promote learning programs that take place at other times, since lessons from professional instructors are available all winter long. "Our goal is to encourage taking lessons from professional instructors," said Raelene Davis, VP of Marketing for Ski Utah and chair of the initiative. "January still will be 'Learn to Ski and Snowboard Month' because many ski and snowboard areas like to offer their best learning deals then. It's a great PR hook that enables us to focus the public's attention and the industry's attention on a specific time frame. However, since lessons are available all winter, we want to make sure that we are getting that message across to newcomers as well". The new URL is learntoskiandsnowboard.org.

Far West Convention News: Save the date: The San Diego Council of Ski Clubs is delighted to host the 83rd Annual Far West Ski Association Convention at the luxurious Town and Country Resort & Convention Center, San Diego, California from June 4-7, 2015. Make plans to arrive early and stay late to take advantage of all that San Diego has to offer. Optional events on Thursday will feature a Historic Trolley Tour of San Diego, the Seal Tour on San Diego Bay, and a very special evening Sunset Dine Out on the USS Midway. Friday events include a golf tournament, kayaking, biking, and a trip to the San Diego Zoo. Make your room reservations now!! Call 1-800-772-8527 or book online at our FWSA room reservation site at http://bit.ly/FWSA-lodging. When calling for a room reservation, be sure to reference our group name - Far West Ski Association. Our special group rate offers a choice of accommodations in one of the high-rise towers, or a charming garden bungalow. Free Wi-Fi in guest rooms is included. For complete details about all the Salute to San Diego - Convention meetings, educational seminars and events, visit www.fwsa.org The website for the Town and Country Resort & Convention Center is located at www.towncountry.com. For additional information, contact Eileen Sanford, Host Council Convention Coordinator, at eileensanford12@gmail.com. FWSA industry partners can contact Debbi Kor, FWSA VP Marketing and Sponsorships, fwsadebbi@comcast.net.

## From the NATIONAL SKI CLUB NEWS:

THE 20TH ANNUAL WINTER TRAILS DAY IS JANUARY 10, 2015. This year's Winter Trails day offers kids and adults an opportunity to try snowshoeing and/or cross country skiing FREE at over 100 venues throughout North America. There is no charge for the use of equipment or trails. Most locations offer snowshoeing AND cross country skiing. Some locations only offer snowshoeing and an estimated 11,000 new enthusiasts trying cross-country skiing and snowshoeing each year through Winter Trails and most event sites operate daily with rentals and instructors to make sure everyone learns correctly and has a great time. Locations, hours and offerings are posted at wintertrails.org and venues include alpine resorts, Nordic centers, state parks, National Park Service and U.S. Forest Service land. Advanced registration is suggested, but many sites also offer on-site registration. Get the details about the 100 event's listing on the Winter Trails at www.wintertrails.org/wintertrails.aspx .

"FIRST DAY FACES" CONTEST FOR NEW SKIERS. A new campaign called "First Day Faces" debuted in December as part of the snow sports industry's efforts to attract new skiers and snowboarders. The social media campaign features the happy faces of "newcomers" who just took beginner lessons. Beginners have a chance to win a free ski trip to Utah by entering the First Day Faces promotion. Newcomers simply register and share their positive experiences about learning how to ski or snowboarding via lessons with and a photograph taken on the slopes in their posts. One photo will be selected weekly and will be posted on the learntoskiandsnowboard.org web site. The campaign ends February 28, 2015, and the Utah trip winner will be announced immediately after that date.

SKI NATION MOBILE APPLICATION AVAILABLE FOR IPHONE AND ANDROID. The new Ski Nation mobile app features updated snow conditions, trail reports, trail maps, photos, and resort information for more than 1,000 ski venues in North America, a list that's expected to grow as more "off-the-radar" areas are found. All ski venues are pre-loaded including downhill alpine areas, cross-country, and even ski jumps. The list includes major resorts, regional areas, local ski hills, and community facilities.

Skiers and snowboarders can also collect free digital pins to track a lifetime of all the places they've been, how many seasons on snow, gear preferences, skill, and more. "It's the modern version of old-school ski pin collecting," says Jack Turner. "Ski areas large and small have submitted unique designs that users can keep in an online pin collection. See <a href="http://www.skination.com">http://www.skination.com</a> for more information and to download the Ski Nation mobile app from the Apple Store or Google Play.

POWDER ALLIANCE PARTNERS WITH SKI NATION MOBILE APP. The Powder Alliance (www.PowderAlliance.com) has selected Ski Nation® as the official mobile app for the coalition of 13 western ski resorts. The Powder Alliance areas include Crested Butte. CO; Snowbasin Resort, UT; Sierra-at-Tahoe, CA; Stevens Pass, WA; Timberline, OR; Schweitzer, ID; Angel Fire Resort, NM; Bridger Bowl, MT; China Peak, CA; Mountain High, CA; Arizona Snowbowl, AZ; Mt Hood Skibowl, OR; and Silver Star, BC. Ski Nation allows users to collect a digital ski pin from any place they ever skied in North America. Skiers and snowboarders who claim a pin from each of the 13 Powder Alliance resorts are automatically awarded a commemorative "Powder Alliance 13" ski pin for their on-snow history. It can be shared on Facebook, Twitter, and by email. The Powder Alliance is also conducting a contest to visit all 13 resorts during the 2014-15 ski season. Skiers and snowboarders that complete the entire circuit this winter will also be awarded an additional ski pin for the "Wild West Powder Quest." Each Powder Alliance resort visited counts as an entry to win a variety of prizes.

## CHECK THE NWSCC WEBSITE FREQUENTLY FOR THE LATEST INFORMATION!!

#### ALL CLUB CALENDAR:

## December 2014

26-31	Methow Valley Winter Trip (XC)	OR Nordic
30-1/4	Glacier National Park (XC)	OR Nordic
31-1/1	Mission Ridge, WA	Desert SC
31-1/4	Black Butte New Year's Trip (XC)	OR Nordic
31-1/4	Schweitzer Mtn, ID (car)	S'no Joke

#### January 2015

2-4	Tilly Jane A-Frame Backcountry (XC) OR Nordic		
3	XC Workshop (bus; 4 weeks)	Bergfreunde /	
		Open	
8-11	Whistler/Blackcomb, BC, Canada	SKIBACS	
9-11	Bend/Mt. Bachelor, OR (DH, XC, SS	S) Altair	
9-11	Ochoco Mountains, OR (XC)	OR Nordic	
10-16	Revelstoke/Sun Peaks, BC (carpool	) Bergfreunde	
10-17	Big Sky Resort, MT (DH, XC, SS)	CascadePT	
15-18	Whitefish Mtn Resort, MT (Amtrak)	Desert S.C.	
16-19	Bend, OR (DH, XC, SS)	Bergfreunde	
16-19	Camp Sherman, OR (XC)	OR Nordic	
16-19	Sunriver, OR (XC)	OR Nordic	
18-24	Sun Peaks, BC, Canada (bus trip)	SKIBACS	
23-25	Silver Mountain, ID (bus trip)	Desert S.C.	
23-25	Ochoco Mountains (XC)	OR Nordic	
24	Hope on the Slopes, Brundage Mtn,	ID 24-31	
	Sun Valley, ID (DH, XC, SS)	Cascade PT	

26-29	Summit Meadows, Gov't Camp	OR Nordic
29-2/1	Mazama Country Inn (XC,SS,DH)	WIHSKI
29-2/2	Snowbird, UT (airline trip)	S'no Joke
30-2/1	Bluewood, WA (carpool trip)	Desert S.C.
30-2/1	Flying L Ranch, WA (XC)	OR Nordic
30-2/7	Steamboat, CO	Hawaii S.C.
31-2/7	Whistler/Blackcomb (FWSA Ski Wk)	FWSA /AII
		Clubs

Did you notice the highlights on some of the headings in this newsletter? Here's the key:

TURQUOISE = NWSCC news and events
PURPLE = FWSA news and events
YELLOW = Clubs news and events
GREEN = Other news and events

#### **NWSCC OFFICERS and COMMITTEES 2014-2015**

President Vice President Secretary Treasurer Director, Communications Director, Comunity Service & Safety Director, Membership Director, Membership Development Director, Public Affairs Director, Racing (PACRAT Chair) Director, Travel Director, Washington Clubs Regional Reps, Eugene Regional Rep, SW Washington Past President Webmaster

Commercial Membership Program

PACRAT WORLD HEADQUARTERS

503-679-9022 (Cell) Steve Coxen Sylvia Kearns 360-260-7169 Julie Rasmussen 503-667-1839 Marcia Brighton 360-721-1300 (Cell) 503-652-2840 Linda McGavin Sue Rimkeit 503-245-4800 Christine Ciardi 503-297-5351 Amanda Moran 503-313-1495 Steve Coxen 503-679-9022 (Cell) Grea Dilaer Barbara Bousum 503-224-3584 William Shadbolt 425-241-0144 (Cell) 541-514-4911 (Cell) Becki & Rod Robinson 360-423-5422 Norvin Peer Mary Olhausen 503-880-7383 (Cell) David Schor Barbara Bousum 503-224-3584 www.pacrats.org

President@nwskiers.org
VicePres@nwskiers.org
Secretary@nwskiers.org
Treasurer@nwskiers.org
Communications@nwskiers.org
CommunityServ@nwskiers.org
Membership@nwskiers.org
Membership@nwskiers.org
Publicaffairs@nwskiers.org
President@pacrats.org
Travel@nwskiers.org
WashClubs@nwskiers.org
Eugenerep@nwskiers.org

PastPres@nwskiers.org Contact@nwskiers.org CommMember@nwskiers.org

#### A BIG WELCOME TO 2014-2015 NWSCC COMMERCIAL MEMBERS!!

#### **GOLD MEMBER:**

Mt. Hood Meadows Resort, OR

## BLACK DIAMOND MEMBER (PACRAT BIB SPONSOR):

Hillcrest Ski & Board Shop, Gresham, OR

SILVER MEMBERS: Mt. Bachelor Resort, OR Mt. Hood Skibowl, OR Timberline Lodge, OR

#### **BRONZE MEMBERS:**

Aspen/Snowmass Ski Resorts, CO Big White Mountain Resort, BC, Canada Brundage Mountain Resort, ID Cooper Spur Mountain Resort, OR Discover Sunriver Vacation Rentals, OR Huckleberry Inn, Gov't Camp, OR Jackson Hole Mountain Resort, WY Mammoth Mountain, CA Mountain Shop, Portland, OR Resort at the Mountain, OR Schweitzer Mountain Resort, ID Stevens Pass Mountain Resort, WA Sun Peaks Resort, BC, Canada Sun Valley Resort, ID Whitefish Mountain Resort. MT Whitewater Ski Resort, BC

#### **SUPPORTING MEMBERS:**

49 Degrees North Ski Area, WA Awesome Ales, OR Grand Targhee Resort, WY Pacific NW Ski Areas Association Resorts of the Canadian Rockies, BC, Canada

THANKS TO THIS YEAR'S
COMMERCIAL MEMBERS!!
PLEASE PATRONIZE AND
SUPPORT OUR COMMERCIAL
MEMBERS AND LET THEM
KNOW YOU'RE WITH NWSCC!!

#### **NWSCC MEMBER CLUBS - NWSCC REPRESENTATIVES**

Please check **www.nwskiers.org** or the NWSCC's Northwest Skiers' Directory for a complete list of member clubs as well as contacts and their phone numbers and/or email addresses. Or, you may contact any of the board members listed above.

Why not send this newsletter to all your club members? It's available in .pdf format on the website, and the link can easily be passed on to your members.

NORTHWEST SKI CLUB COUNCIL 5331 SW Macadam Avenue, Suite 258, Box 438 Portland, OR 97239

WEB SITE: www.nwskiers.org E-MAIL: contact@nwskiers.org

### **NEXT MEETING:**

Wed., December 17, 6:00 P.M.

LOCATION: Buffalo Gap Saloon 6835 SW Macadam Ave Portland, OR 97219

**EVERYONE IS WELCOME!!** 

← NOTE THERE IS A MEETING IN DECEMBER

Far West Ski Association Safety Slogan:

SKI WITH PRIDE, LET IT RIDE, WATCH ALL SIDES! First With Safety Awareness!

The Northwest Ski Club Council is a member of: Far West Ski Association: www.fwsa.org

National Ski Council Federation: www.skifederation.org