



NWSCC BOARD OF DIRECTORS

Meeting Minutes - DRAFT

June 22, 2021

ZOOM Video/Conference Call

Present Via ZOOM Chat: Chris Ciardi, Sue Rimkeit, Bill King, Jeanne Reinhardt, Linda McGavin, Marc Galt, Steve Coxen, Barbara Bousum and Laurie Steinbruck

Absent: Tom Arnold, Becki Robinson, Rod Robinson, Peter Dodd, Jim Rogowski.

President: Chris Ciardi called the meeting to order at 6:10 p.m.

Secretary: Jeanne. May 24, 2021 minutes were reviewed. Edits were previously made and the minutes were resent to the BOD to approve.

Motion was made by Bill King to approve the May 24 minutes and Barbara Bousum seconded the motion.

Treasurer: Bill King went over the June financials with very few changes from last month. Bill was prepared to discuss the Budget for the next fiscal year but discussion of the budget will be done at the next BOD meeting in July with the new BOD. Budget discussion will be for about 30 – 45 minutes.

Motion was made by Chris Ciardi and seconded by Sue Rimkeit to approve the June financials. June financials were approved.

Aspen/Snowmass, CO 2022 Far West Ski Week,: Chris gave the report for Rod Robinson. We now have 23 people paid from NWSCC. We now have the minimum signups for the price break of \$100 per person discount. Fliers and sign-up forms are posted on the NWSCC website.

There will be NO July & August Council Meetings

Elections Results: Chris will get the ballots out ASAP to Club Presidents or Reps for a vote. The only change from the current board is one new BOD member for the position of Secretary.

Ski Shows in Seattle: Marc will check to see if there will be any ski shows coming up. There is usually a “Newport Ski Swap” in Bellevue WA in November. A Warren Miller movie night may also have a show by WM Entertainment. Mostly commercial vendors would have tables at the WM event.

Communications/Website: Linda McGavin has done updates and an article on Mt Hood Meadows and the proposed replacement of the Mt. Hood Express with a six person chairlift. Linda will change the link to Facebook on the NW website to the Facebook Group instead of the NWSCC Facebook page. Marc’s Facebook Group is “Ski the Northwest.” He has built the Group to almost 10,000 members and has ideas about helping the clubs all work together to grow their Facebook presence and link with each other.

Industry Membership Updates: Linda will wait until August or September to start contacting our Industry members. Linda will contact the Ski Idaho person provided by Marc .=, Ski Bowl and Mt Hood Meadows. Sue will contact Mt. Bachelor, Mission Ridge, White Pass, Brundage, Big Sky, (Stacy Mosufa) and Columbia (Robin) at the Portland Flagship store. Barbara will help where she can. Per Barbara, WE NEED TO CLEARLY STATE WHAT WE HAVE TO OFFER OUR INDUSTRY MEMBERS. out to Seattle, Eugene, and Bend, as well as Portland.

PACRATs: Peter Dodd, President of PACRAT: Report attached.

Public Affairs: Steve Coxen, Report attached. The winner of the Land Rover contest will be announced on Sept 2 (we hope the Mt. Hood Ski Patrol will be the winner). Steve spoke on the benefits and activities offered at the FWSA Annual Conventions and this year's convention in San Diego, Oct 8 – 10, 2021. All NWSCC BOD officers and directors who attend will be comped their registration fee of \$175.

Director of Social Media: Marc Galt did a media presentation and presented the new numbers of people looking at the Facebook page for NWSCC, his Ski the Northwest, and all the ski clubs. Growing the numbers will be a big benefit to our Industry Members for reaching out and keeping in touch with news. Marc will be asking a budget line item to support the Facebook Group growth.

Next BOARD meeting will be Tuesday, July 27, 2021 Via ZOOM, 6:00-8:00 pm

Meeting adjourned at 7:25 p.m.

Respectfully submitted by:

Jeanne Reinhardt

Secretary of the NWSCC

Attachments:

NWSCC Public Affairs report for Northwest Snowsports Advocates – Steve Coxen
PACRAT Report – Peter Dodd

Steve Coxen – Director of Public Affairs

NWSCC Board Report – June 22, 2021

NW Snowsports Advocates Facebook page:

- # Of people who like the page – 146
- # Of people who follow the page – 154



Mt. Hood Meadows

Posted April 28

Portland Mountain Rescue is a finalist to win a Land Rover Defender that will be used to improve the elite rescue unit's ability to respond to those in need. They need your vote! Click the link below and watch the video - or just cast your vote on that page. One vote per person each day through May 3.

<https://www.landroverusa.com/.../vote/search-and-rescue.html>

Portland Mountain Rescue: <http://www.pmr.org/>

<u># of people</u>	
Reached	17
Engaged	1

Posted June 15

Congratulations Mt. Hood Meadows. Excellent accomplishment.



SKIHOOD.COM

Mt Hood Meadows wins NSAA Best Employee Safety Program Award | Meadows

<u># of people</u>	
Reached	15
Engaged	0

Posted June 21

Mount Hood Meadows has proposed a replacement of the existing Mt. Hood Express chairlift. The existing Mt. Hood Express chairlift is a four-person detachable chairlift (installed in 1994). The new Mt. Hood Express would be installed as a six-person detachable chairlift. This replacement would increase uphill and out of base transport capacity by approximately 1,000 people per hour (from the current capacity of approximately 2,600 people per hour to 3,600 people per hour). It would also improve operational efficiencies and skier transport in the vicinity of the Mt. Hood Express chairlift. Overall, this project would enhance MHM's ability to meet the ever-growing demand for high quality developed recreation opportunities. The proposed replacement falls within the existing Special Use Permit (SUP) area, pursuant to the National Environmental Policy Act (NEPA). The Mt. Hood National Forest is soliciting comments on this proposal at Mt. Hood Meadows. For additional information about this project, please contact Scott Kaden, Mountain Resort Team Ranger at: (503) 708-3904 or scott.kaden@usda.gov. Map of proposed project:

https://www.fs.usda.gov/.../nepa/115873_FSPLT3_5638874.pdf

NWSCC Zoom Board Meeting
June 20th, 2021
PACRAT Racing Report



Online elections for the 2021-22 PACRAT Board of Directors was conducted June 16th thru June 18th, 2021 with the following results:

Chair: Peter Dodd
Vice-Chair: Mark Stanford
Race Director: Greg Dilger
Results Director: Dale Parshall
Secretary: Dan Lane
Treasurer: Brian Bogatin
Membership Director: Morgan Towle
Party Director: Ulla Brunette
Sponsorship Director: Mark Crawford

Note: the Past Chair and the two Directors at Large will be appointed by the board at a later date.

Peter Dodd
PACRAT President