



NWSCC BOARD OF DIRECTORS DRAFT
Meeting Minutes
January 26, 2021
ZOOM Video/Conference Call

Present Via ZOOM Chat: Chris Ciardi, Bill King, Jeanne Reinhardt, Linda McGavin, Becki Robinson, Rod Robinson, Tom Arnold, Marc Galt, Sheri Parshall.

Absent: Sue Rimkeit, Steve Coxen, Peter Dodd, Barbara Bousum, Jim Rogowski,

President: Chris Ciardi called the meeting to order at 6:15 p.m.

Secretary: Jeanne. January 4, 2021, minutes were reviewed before the meeting and edits were made. No additional edits.

Motion was made and seconded to approve the January 4, 2020 minutes. The January 4th minutes were approved as written and corrected.

Treasurer: Bill went over the January financials. There was discussion about Clubs who have not joined our council this year. Several promised to pay asap. We are updating our current active clubs.

Motion was made and seconded to approve the January financials with one minor spelling error. The financials were approved.

Council Meeting via ZOOM, February 17, 2021, from 6:45 – around 8:30 p.m.: One note of Feedback for our Council Zoom meetings: Mute participants during the presentations and mute yourself during the call unless you wish to speak. Raise your hand to be acknowledged before talking.

We plan to have 2 speakers at the **February** meeting. #1 from US Outdoor Store in Portland. We will have a \$50 gift certificate to give away for door prize. #2 Speaker will be the General Manager from Mt Hood Ski Bowl. We plan to give away \$50 in old Bowl Bucks as door prize that Linda has held.

We may ask to have representatives from Oregon Cancer Ski Out and Ski to Defeat ALS speak briefly as well. Their events will not be held in person this year, but people will ski individually on their own and apply it to the virtual event on a set day.

2022 Far West Ski Week, Aspen/Snowmass, Colorado: Date for the event is January 22 – 29, 2022. Rod announced that Northwest's lodging allocation will be at Interlude Condos in Snowmass (our first choice). We were assigned 32 pillows. All pillows are in 2 bedroom units. Bill King needs to send the deposit for NWSCC to FWSA ASAP. Chris will get Bill the information for sending the Deposit.

2022 FWSA Convention in Portland Oregon: Sheri said that she does not have any new information regarding the Convention in Portland. Sheri will keep us posted.

Industry Membership: Linda continues to work on several Industry members and received contracts for Gold membership from Mt. Hood Meadows and U.S. Outdoor Store this past week. Timberline declined to renew, and Linda is still working on Mt. Hood Skibowl and Mt. Bachelor.

Silent Auction of Trade: Chris is going to pick up gift cards from U.S. Outdoor Store and lift tickets from Mt. Hood Meadows that we will need to put into a silent auction. Chris may have some Skibowl gift cards from last year, and will have more if they renew their membership this year. However, Chris cannot work on a silent auction until February 8 when she returns from a ski trip.

Club Memberships: Chris continues working on Club memberships. We have a few clubs who committed to join and pay this year, and some which have gone inactive this year. Chris is currently updating our club list.

Director of Social Media: Becki reached out to Social Media club reps for her Admin Group. She did not get much response and will table the group for this year, trying again next year. Please see report attached.

Public Affairs: Steve Coxen. No report.

Communications/Website: Linda McGavin. Continues to update and work on the council website.

PACRATs: Peter: No Report. 1st races start this Friday. And 1st night race will be next Thursday.

NEXT Council Meeting scheduled February 17, 2021 via ZOOM. The Zoom call is gathering at 6:45 and meeting is scheduled to start at 7:00.

NEXT Board meeting: The final date and time set by votes from the BOD was finalized. The BOD is now set to meet every 4th Tuesday from 6:00 – 8:00 pm, via ZOOM. Chris will send out the schedule. Mark your calendars.

Meeting adjourned at 6:45 p.m.

Respectfully submitted by:

Jeanne Reinhardt

Secretary of the NWSCC

Attachments:

Social Media Report

Becki Robinson

January 4th, 2021 BOD meeting

1. NorthWest Ski Club Council - Facebook Admin Support group.
I am reaching out to the other ski club admins for input what they would like to see discussed this season. There was a lot of interest at first but very little participation. I am hoping to get some feedback of what will help them. Meanwhile, I will continue to post NWSCC news, shared trips & events, best practices in clubs and creating enthusiasm for their own ski clubs. Note: about half of the ski clubs within NorthWest Ski Club Council are not posting on their Facebook pages this season.
2. NWSCC Facebook, Instagram and Twitter accounts.
I continue to post on NWSCC Facebook, Instagram and Twitter the usual events, news, racial & social fairness and ski news including articles on Covid related topics.
3. New topic- New Facebook group to encourage community feel for club members.
I have introduced a new private Facebook group to the Bend Ski Club, called Bend Ski Club – Ski Connection group. This group came out of the need for members to find someone to ski as parking reservations are hard to get and challenging to hook up with friends. It has been well received and increased our membership as some people joined to be part of this new group. This idea has been suggested to the other NWSCC Admins but no response at this time from the group. This type of communication might help struggling clubs to find way to connect during this unique ski season.
4. The work on FWSA Social Media Award is quiet right now as we wait for feedback from Ski councils and club presidents.