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# NWSCC January 2021 Meeting Notice, Newsletter; Industry and FWSA News

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## *Northwest Ski Club Council*

January 13, 2021

### **NWSCC January 2021 Meeting Notice, Newsletter; FWSA December News Flash; Industry News**

**PLEASE SHARE THIS INFORMATION WITH YOUR CLUB MEMBERS!**

**The January 20 NWSCC Council meeting will be held via ZOOM!!**

Everyone is invited - please tell your club members! We will have guest speakers from NWSCC Gold Member U.S. Outdoor Store - **There will be a door prize - a \$50 U.S. Outdoor gift card!**

Date: January 20, 2021

Time: Call in at 6:45; meeting starts at 7:00 pm PST (US and Canada)

Guest Speakers: U.S. Outdoor Store

Club News - FWSA News

Grab your favorite beverage and join our Zoom meeting:

<https://us02web.zoom.us/j/81003754078?pwd=OGdDbjBldXpyNWtoT2NVS2t3dGVHQT09>

Meeting ID: 810 0375 4078

Passcode: 544525

The December 16 Council meeting via Zoom had about 42 attendees from Oregon and Washington. Robin Mahguib of Columbia Sportswear showed us some of their amazing new products using award winning technology. Robin is at Columbia's Flagship Store in downtown Portland at [911 SW Broadway](#). **Robin announced an unbeatable deal for NWSCC club members in the Columbia flagship store: NWSCC members will get 30% off of everything in their store on an ongoing basis by showing their membership card. For December, this included an extra 30% off on sale prices, 40% off of full price items, and 10% off licensed products!!** The store is not crowded and is COVID safe. Go now and get some amazing deals! Note this special discount is not available at the Employee Stores or the Factory Outlet Stores.

**Jon Kunkler**, National Sales Representative for **Mt. Bachelor**, was our second speaker. Jon showed us how to navigate the Mt. Bachelor website to order lift tickets and to book parking reservations. There was quite a lively question and answer session that followed.

Announcing this year's **FWSA Environment Program and Award** - Deadline for award application submission: March 21, 2021. As you think about your own New Year's resolutions, consider looking at the bigger picture and doing something positive for the environment as well. Then take it a further step and submit an application to FWSA! This very special award has a fantastic prize: a 5-night ski/board package for two at Aspen/Snowmass! See details [HERE](#), and contact Fran Long, VP Public Affairs/Environment Program Chair, at [environment@fwsa.org](mailto:environment@fwsa.org).

**NEW:** Access the 2020-2021 FWSA **Far West Skier's Guide** on the right hand side of the NWSCC home page. **CLUBS:** if you would like to have hard copies of the Far West Skier's Guide for your members, please contact Chris Ciardi at [president@nwskiers.org](mailto:president@nwskiers.org).

See [Article](#) on NWSCC website based upon New York Times November 25 article about Tips for Skiing and Boarding this year.

See [Article](#) by Randy Lew on the NWSCC website about avalanche safety.

NWSCC and Social Media:

Beyond the informative monthly newsletter from NWSCC and other notices distributed by email, we continue to spread helpful and interesting news and ski world articles by Facebook at <https://www.facebook.com/NWSkiers> Be sure to like our page and stay informed throughout the month.

Another important source of information is [Northwest Snowsports Advocates](#), follow them on Facebook and learn the latest in the ski industry world. One of the latest posts includes information about the new documentary about Warren Miller available for free on Amazon Prime: SKI BUM: THE WARREN MILLER STORY. I can tell you from personal experience that it is a GREAT movie!

**NWSCC INDUSTRY MEMBER NEWS**

## MT. HOOD MEADOWS [www.skihood.com](http://www.skihood.com)

We're excited to announce that **Rotary Night is back** this season! A limited number of discounted \$49 lift tickets are now available for sale online for the annual Rotary Night fundraising event, which will be **Monday, January 18, from 2-9 PM** (click on link to buy tickets). Proceeds from this event will go to the Hood River Rotary Club and will be used for things such as scholarships and service projects. Please note that just like other lift tickets, Rotary Night tickets will not be available day-of at the resort, and must be purchased online in advance. With a limited number of lift tickets for Rotary Night this season, make sure you get yours before they're gone!

We here at Meadows want to keep skiing and riding this season, and we're sure you do too. For everyone who has been wearing **appropriate masks that snugly cover your mouth and nose**, and for everyone who has been **patient, flexible, and kind** throughout this unique season: thank you.

While we always strive for an education-first approach, after more than a month into our 2020-2021 season, and after 10 months into this pandemic, we find it hard to believe that we still need to remind some guests to wear a face mask that covers their nose and mouth. Even more disheartening is the argumentative, disrespectful, and outright belligerent behavior that has been directed toward our team by a few of our guests when asked to put on a mask. We ask everyone to wear a mask in order to keep our team members, other guests, and yourselves safe and to help ensure our season continues.

With that in mind, here is some important information about mask compliance at Meadows:

- Moving forward, if you need to be reminded to wear a mask, you will receive a warning. We will ask for your pass to take down your information, and if you are polite, you can move on with your day
- If you are disrespectful or treat our team members poorly, your pass will be suspended for a minimum of two weeks, and you will need to meet with our Department of Public Safety manager and other members of our management team before your pass can be reactivated
- If there are further issues, your pass will be pulled for the entire season, and you will jeopardize any season pass purchase in the future

Please see [this link](#) to learn more and watch our video about mask compliance on our blog. Again, thanks to everyone who has been complying with our health and safety protocols this season. Let's continue to keep ourselves, each other, and our season safe!

We are excited to announce that Vista Snowshoe Tours are back for the 2020-2021 season! Ride the Vista chairlift up to the 6,500-foot elevation level on Mt. Hood and enjoy an absolutely gorgeous natural setting as you trek along Vista Ridge, through the Mitchell Creek drainage, and then back to the lodge for a delicious dinner! Tours include snowshoe rentals, chairlift ride, guide, dinner, and gratuity. Our first Vista Snowshoe Tour is February 12, but these tours have been popular in past seasons, and space is limited, so [sign up](#) soon!

Can't wait until then? We also have [weekend snowshoe tours](#) from now through the end of February, featuring trips to Umbrella and Sahalie falls!

Learn to ski or ride under the lights at a great price! Toyota Night Lessons are an awesome option for those looking to get started with snow sports, or learn a new discipline. Lessons feature two hours of instruction, from 5-7 PM, during night operations (Wednesdays through Sundays), and are open to first-timers through green ability levels. Learn more and sign up [HERE](#).

## **U.S. OUTDOOR STORE** [usoutdoor.com](http://usoutdoor.com)

U.S. Outdoor is committed to providing the best service and gear to everyone who sets out to discover, pursue, and live their passion in the outdoors. By selecting the best outdoor brands and gear for whatever your passion is, we strive to provide the best value possible. Visit our Portland, Oregon store, located in The Pearl District, meet our great staff, maybe some ambassadors, long-time customers, and likely a few of our shop dogs. We are here to do everything we can to be Your Outdoor Store! New address: [600 NW 14th Ave, Suite 100 - Portland, OR USA 97209](#). Call us at 503-223-5937

Sign up for our mailing list (at the bottom of our website) to be kept in the loop with the latest updates.

Show your NWSCC membership card to get a 10% discount on full price items!

## **MT. HOOD SKIBOWL** [skibowl.com](http://skibowl.com)

NO RESERVATIONS REQUIRED! Daily volume will be managed on a first-come, first-served basis using parking capacity as the main gauge for volume management, including day ticket sales and rentals.

Reservations will be required for [rentals](#), [lessons](#), and [tubing](#).

Unplug. Unwind. Recharge - We now offer two lodging properties that make it easy for you to STAY AND PLAY. Choose from either [Collins Lake](#) with luxury condos, or [Lake Simtustus Resort](#) with luxury tiny home rentals, RV rentals, RV campsites, and marina and moorage slips. Both resorts are in close proximity to Portland and provide everything you will need for a stress-free trip.

## **MT. BACHELOR** [www.mtbachelor.com](http://www.mtbachelor.com)

If you don't have a season pass, you will be buying your lift tickets online this year. Mt. Bachelor offers a variety of pricing options on lift tickets, with the best deals reserved for those who plan ahead and buy in advance! For the winter 2020/21 season, a limited number of lift tickets are available for purchase each day. Guarantee lift access for the day of your visit and save up to 50% off walk-up window rates on All-Mountain lift tickets and \$10 off our Learning Progression tickets by purchasing [online](#). (Prices will increase as the most discounted tickets are sold out.) But before you book that day ticket, be sure to secure your free [parking reservation](#) — don't get caught without a spot!

## **KANDAHAR LODGE, Whitefish, MT** [www.kandaharlodge.com](http://www.kandaharlodge.com)



**Far West News *F l a s h***  
**December 2020 Excerpts**  
***Far West Ski Association***

**WHO & WHAT'S NEW FOR 2021**

**HAPPY BIRTHDAY!** Happy 101st birthday to ski legend, and Aspen local - Klaus Obermeyer! Klaus still attends the SIA Show each year, and skis his run, "Klaus' Way" on Buttermilk Mountain. He has inspired many by his positivity, innovation in skiing and athleticism.

**A BIG WIN FOR MIKAELA:** On December 14th, a beautiful day in Courchevel, France, Mikaela Shiffrin made her triumphant and emotional return to the top step on the podium in a FIS World Cup. Heavy snow fell on Saturday, and then Sunday's scheduled giant slalom was postponed, leaving a hard and fast track for the women on Monday under blazing sunlight. However, it was worth the wait to see Mikaela take her first World Cup win in almost a year. It was a beautiful moment when she crossed the finish line ahead of the field, taking her first win after her father's sudden passing earlier this year. Emotions ran even higher when she stepped off the podium and into her mom's arms, as she cried through her post-race interview. Congratulations, Mikaela, and to AJ Hurt, who took home her first World Cup giant slalom points, and top-20, in 18th place.

**SNOW SPORTS MUSEUM:** Tahoe-Truckee Skiers Nominated to the 2020-21 U.S. Ski & Snowboard Teams include: Squaw Valley skiers - Bryce Bennett and Travis Ganong, both nominated to the men's Alpine "A" team, while Squaw Valley's Keely Cashman, joins the women's "B" team and Squaw Valley's AJ Hurt competes on the women's "C" team. Sugar Bowl's Ainsley Proffit, a Missouri native, and Squaw Valley's Alix Wilkinson, who hails from Mammoth Lakes, CA, will be training and competing on the Alpine Development Team.

**DID YOU KNOW --** Tamara McKinney, a member of the SNOW Sports Museum Advisory Board, was the first U.S. woman skier to win the World Cup Overall Championship. In addition to that landmark triumph in 1983, McKinney won 18 World Cup races during her stellar career.

**LAS VEGAS HAS MORE THAN GAMING:** The Las Vegas ski area's Lee Canyon has been given the green light by the U.S. Forest Service to move forward with expansion plans to add two new lifts, 23 ski runs, mountain bike trails, a mountain coaster, additional parking, a zipline, and other amenities. Located only an hour north of Las Vegas, this expansion is highly anticipated as Las Vegas's area of interest in outdoor recreation has increased. Las Vegas tourism has always been centered around gaming and luxury, but this expansion appeals to a new market in Southern Nevada tourism. While Lee Canyon has occupied its 785-acre area since 1964, this expansion will allow them to accommodate the growing interest in Winter activities and the growing population in Clark County.

**FAR WEST CONVENTION – 6 MONTHS! AND COUNTING:** The San Diego Council of Ski Clubs has been busy making plans for the 88th Annual Far West Convention. The dates are set for June 10-13, 2021, at the San Diego Marriott Mission Valley. There will be some interesting Educational Seminars, and we are currently seeking Public Affairs speakers and a Keynote speaker. One of our favorite events, the Golf tournament, which is now the 13th Annual Michael German Memorial, will be at the Riverwalk Golf Club, on Friday, June 11th. Barbara Blasé is set to head this event up, with assistance from Mike

and Eileen Sanford, and a few other North Islanders. Michael was a long-time Board member of Far West, and a past recipient of the J. Stanley Mullen award in 2004. Michael left us in 2006.

### **FAR WEST TRAVEL**

**FWSA SUN VALLEY SKI WEEK 2021:** Still Happening! FWSA Councils are still selling the 2021 Sun Valley Ski Week January 30-February 6th. Contact your Council Trip Leader to reserve your lodging. We are selling hotel rooms at Sun Valley Inn and Sun Valley Lodge, as well as 2 & 3-bedroom Lodge Apartments. Trip package includes lodging and FWSA and Council parties. Additional costs for lift tickets, group air/ground, and Council Challenge races are up to the individual. Free shuttle to town, ski hill, and activities for non-skiers/boarders! Go to: [www.fwsa.org](http://www.fwsa.org) for Trip Leader contact information or contact Nancy Ellis, [fwsatravelnancy@sbcglobal.net](mailto:fwsatravelnancy@sbcglobal.net).

**FWSA ZERMATT MINI SKI WEEK:** Postponed to 2022. The Zermatt Utah Resort Mini Trip has been postponed until March 20--25, 2022. Participants will have the option to ski/ride Deer Valley, Park City, and Sundance Resorts. Contact Gloria Raminha, Trip Leader: [garski2011@gmail.com](mailto:garski2011@gmail.com); 661-800-8229. Stay tuned for further Information.

**FWSA 2021 INSIDE PASSAGE CRUISE TO ALASKA:** Still Happening! There's still plenty of time to sign up for the Denali Tour and Alaska Cruise June 19--30, 2021. Participants can sign up for the Denali Tour or Alaska Cruise or for the combined two trips. The Denali Trip starts with two days in Fairbanks, AK, followed by two days in Denali, and ends in Anchorage for those doing this portion only. The Inside passage Alaska Cruise starts in Whittier and travels southward with stops in Skagway, Juneau, and Ketchikan before docking in Vancouver, BC. Trip information and registration available on the FWSA.org website or contact Nancy Ellis, VP North American Travel, [fwsatravelnancy@sbcglobal.net](mailto:fwsatravelnancy@sbcglobal.net); (530) 414-8261.

**FAR WEST 2021 DIVE TRIP:** Coming Up! The 2021 Dive Trip will be October 9-16, 2021 to the wonderful Anthony's Key Resort in Roatan, Honduras. We have great pricing for their top-of-the-line Key Deluxe lodging, meals, and 6 days of 3 tank boat dives. The registration forms and additional information are available on the website or contacting Randy Lew at [divetrips@fwsa.org](mailto:divetrips@fwsa.org)

**FWSA SKI WEEEEK 2022:** Aspen/Snowmass Resort will be the destination January 22—29, 2022 for the annual Far West Ski Week. We will be staying in Snowmass Resort and participants have a choice of ski in/ski out lodging or units a short walk to the ski hill. The Snowmass base area has many new restaurants, lodging, and activities such as a climbing wall and ice rink. The Alpine "Breath-taker" Mountain Coaster now traverses the mountain slopes. Put the dates of the trip on your calendar and watch for sign up information to be available in March 2021.

**FWSA 90th ANNIVERSARY HISTORY BOOK:** FWSA has published its history on the 90th anniversary of its birth in San Francisco as the California Ski Association, a division of the National Ski Association. The book is 80 pages in magazine format and includes invited papers from noted historians on California, Arizona, Washington, Utah, Idaho and Oregon ski history, notably Ingrid Wicken of the California Ski Library, John Lundin, Seattle, Jane Jackson, Flagstaff, Mike Korologos, Salt Lake City, Eve Chandler, Boise, and Emilio Trampuz, Portland. Association scholars include Barbara Razo, NSPS, Orange, Jane Wyckoff, Irvine, George Eachus, Costa Mesa, Steve Reneker NSPS, Riverside, and Chuck Morse, La Habra. The book benefited by help from Robin Morning, Mammoth Lakes and Randy Lew, Battle Ground, Washington. Limited quantities of this outstanding publication will be available for purchase on [www.fwsa.org](http://www.fwsa.org) for \$20.

**Stay safe! Stay healthy!**

# INDUSTRY MEMBERS

NWSCC would like to thank our Industry Members for their generous support. Without their help, it would be impossible for NWSCC to accomplish our goals of supporting ski clubs and the ski industry. Please visit these businesses that support NWSCC.

NWSCC is always accepting memberships at all levels. If you are interested, or know a business that is, please contact [IndustryMember@nwski.org](mailto:IndustryMember@nwski.org).

## GOLD MEMBERS



**MT. HOOD  
MEADOWS**

*Your mountain home*



## BRONZE MEMBERS

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[Kandahar Lodge at Whitefish Mountain Resort](#)  
[Mt. Bachelor Resort](#)  
[Mt. Hood Skibowl](#)  
[TownePlace Suites Marriott, Bend OR](#)

**SUPPORTING MEMBERS**

[Cooper Spur Mountain Resort](#), Mt. Hood, Oregon