



NWSCC BOARD OF DIRECTORS

Meeting Minutes

September 28, 2020

ZOOM Video/Conference Call

Present Via ZOOM Chat: Chris Ciardi, Bill King, Jeanne Reinhardt, Steve Coxen, Jim Rogowski, Tom Arnold, Rep for Eugene,.

Absent:, VP, Sue Rimkeit, Linda McGavin, Sheri Parshall, Norvin Peer, Becki & Rod Robinson, Barbara Bousum, Past President, Peter Dodd, President of PACRATS

President: Chris Ciardi called the meeting to order at 2:10 p.m.

Minutes: August 24, 2020 minutes were reviewed. No edits. No Motion to approve.

We do not have a Quorum to approve the August 2020 minutes.

Treasurer: Bill King went over the September financials. We now have 14 clubs who have renewed their membership with the Council. Our only expense was 2 donations, 1. FWSA Foundation, and 2. Mt Hood Museum.

We sent a deposit to Far West for the Sun Valley trip. That deposit will just about cover the two people who have signed up so far. We will not send more payments to Far West for this trip.

Bill would like to purchase a new version of Quickbooks. He is using 2018 now. The cost is about \$199. We will discuss further at our next BOD meeting.

We do not have a Quorum to approve the Financials.

2021 Far West Ski Week, Sun Valley ID: John reported that we have NOT had any more inquiries regarding this trip. At this time we have only 2 people signed up. John and Jeanne are planning on not going. There are about 184 people signed up now with Far West. Chris will send out an additional reminder for anyone interested in signing up. Do it NOW.

Succession Planning: Still continuing to try to find volunteers for the Council and specific activities.

Industry Membership: No report

Council Meetings: We have scheduled a Zoom Council meeting for October 21, 2020. Gather & welcome at 6:45. Schedule a keynote speaker at 7:00 pm. Dave Tragathon will be speaking for Mt Hood Meadows, and to bring the Washington Clubs, we will have a Rep from Crystal Mountain. Crystal Mountain is on the Ikon Pass.

2nd scheduled Council meeting is November 18. Schedule 2 speakers and gather at 6:45. Keynote speaker at 7:00. 1st choice would be Rep from Mt Bachelor, John McCloud and a rep from Stevens Pass.

Jeanne will set-up Door Prizes for the meeting. We have one item now. We will need maybe 2 more items.

Club Memberships: No new information.

Director of Social Media: Becki Robinson, report attached.

Public Affairs: Steve Coxen; report attached.

Communications/Website: Linda McGavin, no report.

PACRATs: Peter: Report attached.

Director for the Longview/Washington Area: No report.

BEND Ski Club: Rod Robinson shared that November 18th, John McLeod and staff will be hosting a Zoom meeting for Bend Ski Club. This is the BSC big kick off meeting.

NEXT Board meeting: October 26, 2020 from 2:00 – 4:00 via online ZOOM.

NEXT Council meeting: October 21, 2020 and will be held via ZOOM with guest speakers.

Meeting adjourned at 3:00 pm

Respectfully submitted by:
Jeanne Reinhardt
Secretary of the NWSCC

Attachments:

Social Media report submitted for the September 28, 2020 meeting.

By Becki Robinson

1. Assisting with judging criteria for the new FWSA Social Media/Facebook award. And learning to work with the new Facebook platform that is currently rolling out.
2. Continues to post information about the ski industry as it pertains about Covid and promoting Racial Diversity. In addition, post information from our Industry and other clubs as they gear up for the upcoming ski season and the specific guidelines of each ski resort in the Pacific Northwest.
3. I recently posted the first interview with a club president, Erich Kaufman of Altair Ski and Sports Club, sharing best practices of how they are dealing with Covid within the operations of their ski club. Next, I hope to do an interview with a club president from Washington state and continue throughout the ski season as clubs figure out how to proceed in these uncharted waters (or slopes.)
4. Promoting NWSCC First Zoom General Meeting in a few weeks. Once I learn the recent updates, I will be sure to pass this onto Facebook and Instagram in the next few days and as we get closer to the meeting date.

NWSCC Zoom Board Meeting
September 28th, 2020
PACRAT Racing Report



PACRAT board members are continuing dialog with the Mt Hood resorts and the resorts continue to indicate a desire to supporting PACRAT racing this season.

During our September 9th, PACRAT Board of Directors meeting, the following decisions were made regarding the upcoming season:

- Online registration for the upcoming PACRAT season will begin later in the fall due to the uncertainties of the season. We anticipate on-line registration to begin in mid-November.
- We will plan to push back the start of the PACRAT season due to the resorts implementing new protocols that may be in turmoil at the beginning of the season. With that, the first two on-hill events of the season will be cancelled:
 - Nastar Open race will be cancelled. Typically held in early January to assist with our new-racer recruiting efforts.
 - We will not begin the scheduled PACRAT races till the end of January. Typically we have two races in January, this year we will only have one. Thus we will truncate our season to only four races (usually five races are scheduled during a normal PACRAT season).

The PACRAT board is working on a budget to reflect these changes for this season, and what the registration fee will be for PACRAT 2021 season.

Peter Dodd
PACRAT President

Public Affairs Report

Steve Coxen September 28, 2020

Posts to NW Snowsports Advocates Facebook page:

High Fives Foundation assists critically injured athletes, veterans and first responders. Its founder Roy Tuscani is one of 30 people chosen nationwide to have their smiles appear on Lay's potato chip bags because they are "actively spreading joy" in their communities. High Fives Foundation and founder Roy Tuscani were the recipient of the FWSA Warren Miller Modern Media Award in 2016 for their video BASICS 5 video "Choices".

[Reno Gazette Journal](#)

Watch the video from Mt. Hood Meadows. Dave Tragethon and Jeremy Riss discuss how Meadows is going to sell passes and tickets this year,, and how they are planning on operating the resort with protocols for distancing. ["Managing visitation by spreading out demand to responsibly accommodate the most skiers and snowboarders possible."](#)