



NWSCC BOARD OF DIRECTORS

Meeting Minutes

February 19, 2020

Ciardi's House 2:30 – 5:00

Present: Chris Ciardi, Jeanne Reinhardt, Linda McGavin. Sue Rimkeit

Via phone: Bill King, Tom Arnold, Becki Robinson, Rod Robinson

Absent: Sheri Parshall, Steve Coxen, Norvin Peer, Barbara Bousum, Peter Dodd, Jim Rogowski.

President: Chris called the meeting to order at 2:50 p.m.

Minutes: Jeanne asked for review of the January minutes. They were reviewed and edits were made before the meeting.

Motion was made to approve the January 2020 minutes. The January 2020 minutes were approved.

Treasurer: Bill was not feeling well but phoned in and presented the current financials. The board reviewed the current financials.

Motion was made to approve the current financial reports. Motion was passed and Financials were approved.

Man & Woman of the Year: We were presented with 4 applications. 2 male and 2 female. We had discussion regarding applicants. The Board voted to submit Sandi Shaub as our Woman of the Year, and Bill King as our Man of the Year.

Online Auction: The auction collected \$1435 this quarter. We still have some items to sell left. We can keep the ski rack until it sells but other items are time sensitive and will expire. We can raffle a couple maybe at a council meeting or sell on our own without listing through the auction.

Industry Memberships: We have NO new members and still making collections.

Travel Updates:

2020 FWSA Big Sky: Big Sky was fabulous! Great weather and sounded like it was a wonderful successful week.

Bachelor Blast: Linda: Sign-ups are starting. We need to get all of our lift ticket through Linda for Bachelor.

2021 FWSA Sun Valley: Rod reported on his Sun Valley site visit. Our council will have room at three properties with 3 prices available. Total of 34 pillows. Pricing will range from \$1340 to \$1580 per person for the week depending on lodging. All accommodations will have access to the same amenities. FW events will be at the Sun Valley Inn. All checks for this trip are to be sent to Rod direct in Bend. Rod will take the checks to Key Bank for deposit. **Chris, send Rod deposit tickets.** Deposits can be sent soon. Alaska Air flies into Hailey in Idaho and parking is free at our lodging.

Director of Social Media: Becki, see report attached. Becki did an interview with Jean Yates and Becki spotlighted Jean on Social Media. Next month, Becki plans to interview a Washington Ski club.

Public Affairs: Steve submitted his report attached.

Communications: Linda will submit a report soon.

PACRATs: No report from Pete.

Public Affairs: Steve: report attached.

Director for the Longview/Washington Area: No report.

2020 Convention Meeting: Our council still needs to have an item to sell with our Logo on it. Cost of about \$25 each. We brainstormed for items but with no conclusion.

NEXT Board meeting: March 30, 2020 from 2:30 – 4:00 via ONLINE connection through “GotoMeeting.”

NEXT Council meeting: April 22, 2020 (??), 6:00 – 9:00. Meeting starts at 6:30 Location TBA

Meeting adjourned at 4:15

Respectfully submitted by:
Jeanne Reinhardt
Secretary of the NWSCC

Reports attached to February minutes:

1. Social Media – Becki Robinson
 2. Public Affairs – Steve Coxen
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February 2020 Social Media Report:

I have been periodically updating the Facebook page as much as possible with current news from the Washington Cascades to Central Oregon Cascades.

I continue to post news articles, and promoting NWSCC ski clubs, Charitable Members and Industry. Note: I am missing pictures of NWSCC activities to post on social media. I would appreciate pictures taken at today's NWSCC General Meeting so I can post on various social media sites. You can send them to me at OregonSkiBunny@gmail.com. Thanks!

Spotlight Interview update:

February 8th, the first Spotlight Interview with Jean Yates, President of Bergfreunde was posted on Facebook, Twitter and Instagram. Jean was eager and flattered to be interviewed. Her responses were great. However, I feel in retrospect I asked too many questions and the interview was too long. The response on NWSCC was weaker than I expected but increase some after reposting it on Bergfreunde's Facebook page February 13th. The article was well received on Bergfreunde's Facebook page.

Next Spotlight Interview will be shorter and Julie Byington, President of S'no Jokes has been contacted.

I am open to input of possible questions to ask interviewees or possible future persons to interview.

Becki Robinson
Social Media Director



NORTHWEST SNOWSPORTS ADVOCATES

The purpose of Northwest Snowsports Advocates is to inform and engage Northwest skiers on public issues related to ski area development, the environment, safety, and highway planning.

Recent Posts to 'Northwest Snowsports Advocates' Facebook Page:

- Update on the progress of the land exchange on Mt Hood approved by Congress – Jan 8
- Crystal closes its doors to walk-up lift tickets – Jan 20
- Mt Ashland launches disability program for adaptive skiers – Jan 21

Activity – 95 People like the page, two more than last month.

Other Director of Public Affairs Activities:

- Advisor to FWSA VP of Public Affairs and participant on the FWSA Public Affairs committee.
- FWSA Convention 2020
 - Assist FWSA VP of Public Affairs in recruiting speakers for the two Public Affairs panel sessions
 - Leader of the Mt Hood Adventure optional event on Thursday, May 28, 2019
 - Leader of the Southwest Washington Wine Tour on Friday, May 29, 2019
 - Coordinate the FWSA Awards Program – Nominations, Voting and Presentation
 - Coordinate the FWSA Elections – recruit candidates, oversee elections
- Ski Oregon – Treasurer and member of Board of Directors
- Mt. Hood Cultural Center & Museum – Treasurer and Chair of the Finance Committee