



NWSCC BOARD OF DIRECTORS

Meeting Minutes

January 6, 2020

Ciardi's House 11:00 – 2:00

Present: Chris Ciardi, Bill King, Jeanne Reinhardt, Linda McGavin. Sue Rimkeit, Peter Dodd, Jim Rogowski, **Via phone:** Tom Arnold and Becki Robinson

Absent: Sheri Parshall, Steve Coxen, Norvin Peer, Barbara Bousum.

President: Chris, called the meeting to order at 11:20 a.m.

Minutes: Jeanne sent the December minutes out before the meeting. They were reviewed and edits were made.

Motion was made to approve the December 2019 minutes and the October 2019 minutes. Both sets of minutes were approved.

Treasurer: Bill presented the current financials and they were reviewed. We added our new club, "NWAdventure" to our Member clubs. They will be required to pay dues next year, 2020. We will discontinue the Vancouver Ski Club.

Motion was made to approve the current financial reports. Approved.

Man & Woman of the Year: There were 4 applications. 2 male and 2 female. Chris will send out the applications to the board to read before we vote in February.

Online Auction: Closing will be January 17, 2020. Chris will mail out the certificates. Chris will repost if there is anything left.

Industry Memberships: We are still working on getting members. Linda will contact Berg Ski Shop in Eugene as suggested by Tom.

Travel Updates:

2020 FWSA Big Sky: NWSCC has Sold all our spots. There may be a couple spots still available with other councils.

Bachelor Blast: Linda: Sign-ups are starting. No other new information.

2021 FWSA Sun Valley: Rod is in Sun Valley now looking at properties. He will let us know when he gets back what he found.

Director of Social Media: Becki, see report attached. Becki is posting and focusing on the Washington Clubs.

Communications: Linda is ready to post the Newsletter.

PACRATs: Pete's report is attached. PACRAT missed their race last week because Ski bowl was not yet open, so they went to SkiBowl for nachos and drinks to support the venue. Pete agreed that we definitely need a microphone next year for the Pie Auction. The event was a success and the Mt Hood Museum was very appreciative. PACRAT has 26 teams and 249 racers this year! Bravo!

Public Affairs: Steve: report attached.

Director for the Longview/Washington Area: No report.

2020 Convention Meeting – Next meeting is scheduled for Jan 20, 2020. Location TBA

Ski Challenge: We voted to have the Ski Challenge discontinued. We had one person qualify for 2019 ski season, Clary DeRemer from Mountain. High Snowsports Club. She won a \$100 gift certificate to the US Outdoor Store. Chris will send her the certificate when she gets them from Barbara.

New Business: Bill King talked to Paul Weber re: MTS. Bill will attend MTS as the NWSCC Rep in Squaw Valley, CA, March 28 – Apr 5, 2020. The trip is subsidized; Bill will pay all charges on his own.

NEXT Board meeting: February 24, 11:00 – 2:00 at the Cascade Brewing Co. 7424 SW Beaverton-Hillsdale Hwy, Portland OR 97225 503-296-0110. We will eat and meet upstairs.

NEXT Council meeting: February 19, 2020, 6:00 – 9:00. Meeting starts at 6:30 at the US Outdoor Store in Portland @219 SW Broadway. We can bring in Food & drinks. We may get a sponsor for beer. Parking is free after 7:00 p.m. and there are several parking lots nearby.

Meeting was adjourned @ 12:45 p.m.

Respectfully submitted by:
Jeanne Reinhardt
Secretary of the NWSCC

Reports attached to January minutes:

1. Social Media – Becki Robinson
2. PACRAT Report – Peter Dodd, President
3. Public Affairs – Steve Coxen

Report from Becki Robinson:

January 2020 Social Media Report:

I have been periodically updating the Facebook page as much as possible with current news from the Washington Cascades to Central Oregon Cascades.

I continue to work down the list of various ski clubs within NWSCC, Charitable Members and Industry.

Hopefully this week, I will be doing my first interview of a Spotlight member, Julie Peck, of Skiyente. (She is on the board.) I will ask some fun basic questions like:

Why did you join a ski club?

When did you join Skiyente?

What is one of funniest events your club does?

If you were to tell someone why join a ski club, what you say?

If you were to describe how it feels to ski in one word, what would that word be?

And if I could have a picture of interviewee, preferably in ski clothes, that would be helpful.

(Will ask for photo permission.)

Note: I will not be at the February NWSCC Board Meeting, as Rod and I will be enjoying our Big White Ski trip from FWSA! Woohoo!

Becki Robinson

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PACRAT Report**



PACRAT NASTAR Open

The NASTAR Open race scheduled for January 5th at Skibowl was canceled due to lack of snow. The makeup date for this race will be March 22nd at Skibowl. This is not a regular season PACRAT race, but a recruiting event for racers and is open to the public.

PACRAT Team Rosters

Heading into our 2020 PACRAT race season, we have 26 teams, representing eight NWSCC member clubs. Most of the teams are almost full with 9 or 10 members per team for a total of 249 racers this season.

PACRAT Race Season

The first race of the season is scheduled for Sunday, January 29th at Skibowl. With the first after race banquet party at the Mt Hood Cultural Center and Museum catered by the Taco Shoppe in Government Camp.

Below is the complete 2020 PACRAT race schedule:

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| Jan 26 | PACRAT Race #1 - Skibowl |
| Feb 9 | PACRAT Race #2 - Skibowl |
| Feb 23 | PACRAT Race #3 - Meadows |
| Mar 15 | PACRAT Race #4 - Meadows |
| Mar 22 | NASTAR Open - Ski Bowl (Makeup Date) |
| Mar 29 | PACRAT Race #5 - Timberline |
| Apr 5 | PACRAT Race Makeup Date (Only Used If A Previous Race Is Cancelled) - Timberline |

Peter Dodd
PACRAT President

Steve Coxen, Director of Public Affairs
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NORTHWEST SNOWSPORTS ADVOCATES

The purpose of Northwest Snowsports Advocates is to inform and engage Northwest skiers on public issues related to ski area development, the environment, safety, and highway planning.

Recent Posts to 'Northwest Snowsports Advocates' Facebook Page:

- Join us at the Mt Hood Museum for Heritage Night on Nov 2 – Oct 27, 2019
- The History of the Legendary 10th Mountain Division, The Men Who Started USA's Ski Industry – Nov 11, 2019
- NSAA 'Sustainable Slopes Program' Highlights Environmental Action – Nov 12, 2019
- Lost Oregon Ski Areas – Nov 25, 2019
- 48 Avalanches in 48 Hours in Colorado – Dec 2, 2019
- Mt Hood Meadows Park & Ride Service is back for 2020 – Dec 18, 2019

Activity – Posts reached 76 people last week, with 13 engagements. 93 People like the page

Other Director of Public Affairs Activities:

- Advisor to FWSA VP of Public Affairs and participant on the FWSA Public Affairs committee.
- FWSA Convention 2020
 - Assist FWSA VP of Public Affairs in recruiting speakers for the two Public Affairs panel sessions
 - Leader of the Mt Hood Adventure optional event on Thursday, May 28, 2019
 - Leader of the Southwest Washington Wine Tour on Friday, May 29, 2019
 - Coordinate the FWSA Awards Program – Nominations, Voting and Presentation
 - Coordinate the FWSA Elections – recruit candidates, oversee elections
- Ski Oregon – Treasurer and member of Board of Directors
- Mt. Hood Cultural Center & Museum – Treasurer and Chair of the Finance Committee