

NWSCC BOARD OF DIRECTOR
BOARD MEETING MINUTES

February 25, 2019

APTCA Siverson Center, 2211 SW First Avenue, Portland, OR

Present: Chris Ciardi, President; Sue Rimkeit, Vice President; William King, Treasurer; Linda McGavin, Director of Communications; Barbara Bousum, Director of Travel; Norvin Peer, Southwest Washington Rep. Steve Coxen, Director of Public Affairs, and Becki Robinson, Director of Social Media, attended by telephone. Sheri Parshall and John Reinhardt arrived later.

Absent: Jeanne Reinhardt, Secretary; Peter Dodd, PACRAT President/Director of Racing. Linda McGavin recorded minutes in Jeanne's absence.

The meeting was called to order at 11:10 AM.

President: Chris welcomed everyone in attendance.

Secretary: Absent. The prior minutes will be addressed at the next meeting.

Treasurer: Bill presented the treasurer's report and it was discussed. It was moved and seconded to approve the report; passed unanimously.

PACRAT: No report.

Auction Update: Chris made the initial report in Sheri's absence. The online auction made \$320, but not all items were sold. Sheri will buy the Big White lift tickets for her Skiyente trip, at \$120 for 3. The person who bought some SkiBowl cards also asked if he could buy the Whitefish tickets if no one else did, and Chris has been in contact with him. Since the auction was completed we received the Kandahar lodging certificate (good through the 2019-2020 ski season, though the certificate doesn't have an explicit expiration date). Chris also received 6 lift tickets from Mt. Hood Meadows as their trade. She suggested that we give one ticket each to the winners of the Northwest Ski Challenge. The winners were Bill King and Lisa Miller. Bill declined to accept his prize and asked that it be given to Lisa. Linda will transmit the two lift tickets to Lisa Miller.

Social Media Update: Becki has posted what she can; she has been ill. She is getting back to spotlight ski clubs, and asked about the new club from Bellingham – Merry Mountain Ski Club. Chris will forward information to Becki. They are in the process of organizing, having started from Tuesday ski buses.

Public Affairs Update: Steve participated in the meeting by telephone, but sent a written report (attached). Climate change is a major consideration of the ski industry.

Steve moved and Norvin seconded that NWSCC support the two bills mentioned in the report dealing with climate change: Federal S. 3791/H.R. 763, the Federal Energy Innovation and Carbon Dividend Act, and the basic framework of Oregon House Bill 2020 which creates an Oregon Carbon Policy Office to administer the Oregon Climate Action Program.

The motion was passed unanimously. Steve will write a press release.

Communications/Website Update: Linda reported that a number of changes have been made to the website, including Mt. Hood Meadows information, an article about the FWSA awards, and more. Bill asked if he created a trip payment button it could be put on the website, and the answer was yes.

Man & Woman of the Year Entries: Chris sent out an email to M&WOTY candidates asking them to fill out the entry forms and send to her first to help out. Sent out email about awards on Benchmark.

Travel:

Steamboat update: The finances have not been finalized from FWSA. We will talk about trip leader reimbursement when the amount is known. We sold 40 out of 360 spots on the trip.

The Big Sky trip next year will be handled by Chris. Expenses so far are about \$360 for the site visit; things were charged that were usually included. We still don't know final on lodging to be offered.

Bachelor Blast: We need to get the word out that people need to sign up NOW. John & Jeanne might come; Barbara & Bill also maybe. Chris has her own lift tickets if she comes over.

European Cruise update: Only 2 people signed up, out of Eugene. Please promote again – Facebook; Emilio promoting. Sue suggested the senior committee at the MAC club. Becki suggested Ski Federation as well; she works on their Facebook page. Clubs are able to post their trips on the Federation website. Joe Harvis can walk people through to post their trips.

New business:

FWSA Convention 2020: Sheri had a productive meeting after the February 20 NWSCC meeting. The Thursday-Friday activities are settled. There will be a hike/snowshoe event Thursday, maybe at Mt. Hood Meadows. Golf tournament with a twist at Edgefield, drunken golfing. We need to get major volunteers nailed down, as well as transportation, bus contracts. Washington has unique laws about pub crawl buses; we need to get a special license. Norvin can check on the rules. The sternwheeler based at Red Lion is out, as it is not big enough for everyone on one ride. Bonnie Johndal is working on pin design; don't ask for other entries. Shawn Storey will be on the committee; Sheri is working with her on the date for the next Convention committee meeting.

Succession planning; who will run for officers for next year? Everybody said they would except Barbara. We need to reach out to other clubs for candidates. Colleen Hankins Cook said last year she might consider it. Bill thinks she has some health issues.

The next NWSCC Council meeting should be April 17. On potential guest speakers, Sue was supposed to have a speaker at Prime Timers who grew up around Mt. Adams – supposedly a good book and good speaker. Sheri will check with Karen Norton of Skibowl. We need to look for a venue. Should we get a location closer to downtown? Barbara knows a free place on Sandy called Second Profession Brewing – it has a half enclosed room and serves food & beverage. 5846 NE Sandy Blvd. Sue will check on the Melody Ballroom as to whether we could get it free/cheap for them to promote it to others. The Round Table is easy to get to, and cheap because we only buy pizza. For the Lucky Lab we would need to reserve the room and maybe get a bartender. The Bit House Saloon, 727 SE Grand Avenue, is the old Eastbank Saloon, but parking is limited.

Bylaw update: John said we could include a provision allowing voting by email. We would want to have a minimum of a majority of all voting members of the board to approve the resolution. Would we need

to have a minimum number of members to initiate it? Barbara says only one person is usually needed, plus a second; then the quorum would be same definition as for board members. What constitutes an emergency? Weather? The one time we did a vote by email we confirmed with live vote at the next Board meeting. Barbara says there is maybe something in state statutes for nonprofit groups. Sheri asked Steve about FWSA electronic voting: they try to get all board members to authorize 100%. Everyone on their board signed the form, but it still needed a bylaw change. George Kish is the bylaw person for FWSA – John will check with him.

Removal of Board Member: Bill King asked about removing Bill Becroft from the board, because he has never done anything with the board. It was moved and seconded; after discussion the motion was withdrawn. Sheri suggested we should ask him if he knows someone else who would do it. Chris will send an email asking him. It was mentioned that Jerry Fitts helped with Bellevue Convention, as well as someone else. He is very active in S'no Joke.

Industry update: Sheri: We need a Plan B because what we're doing isn't working. We shouldn't have it be a ski season membership. Barbara suggested a discount for multi-year membership. We could sell memberships for 12 months, but would have to keep track. Sheri needs to send an invoice for Marriott properties. Chris will send Dave Tragethon another invoice. Sheri wants us to start approaching people in June. Huckleberry and Hillcrest didn't sign up because they give to PACRAT. We should open up to sports shops. Bill thinks we should stop listing revenue before we get it because we need to write off some bad debts every year. We should do auctions more often, and continuing if possible.

Trade: We need to sell the remaining 4 lift tickets to MHM – good any day to end of season. Will offer to \$50 at Skiyente March 5, Schnee, and Mountain High March 6 meetings coming up. Chris will keep tickets and mail them to winners as she holds them.

Southwest Washington, Norvin: There is a Longview meeting on Friday. Going to Bend for trip in April; new officers on list. White Pass a couple trips a week; going to MHM.

Bend, Becki: Bend Ski Club meetup taking off well. They introduced intermediate meetups; retirees; 1-8 a week; the club is growing!

Mountain High had great goodwill with Bogus Basin Ski Club at a trip last week.

Move to adjourn at 12:59; adjourned.

The next board meeting will be at Chris' house March 27 starting at 11:00 am – potluck.