



NWSCC BOARD OF DIRECTOR
BOARD MEETING MINUTES
July 26, 2017

Minutes taken by Linda McGavin

APTCA Lincoln Lounge, 2211 SW First Avenue, Portland, OR

Present: Barbara Bousum, President; Sue Rimkeit, Vice President; William King, Treasurer; Andy Hobart, PACRAT President; Linda McGavin, Director of Communications; Chris Ciardi, Director of Membership; Steve Coxen, John Orefice, Norvin Peer, Rod Robinson (by telephone); and guest Mark Conan.

Absent: Secretary, Jeanne Reinhardt

The meeting was called to order at 6:50 PM

President: Barbara welcomed everyone in attendance.

Secretary: Absent. Barbara requested, but did not receive, the minutes from the prior board meetings from the prior secretary, so she read the minutes from the June 20, 2017 meeting. Barbara offered corrections to the minutes (that she will need to fill in herself from her notes).

It was moved & seconded to approve the June 20 minutes, as corrected. The motion passed unanimously. Barbara will send Jeanne the approved minutes.

The May 18 minutes were distributed at the June board meeting, but were never approved.

On July 1, the elected board voted to rescind and revisit the motion about PACRAT that had been passed at the May meeting. Barbara took another vote of elected officers on the PACRAT motion.

Sue moved and Barbara seconded to rescind the motion regarding PACRAT that was passed at the May board meeting by the prior board. The vote was 6 to 2 to rescind (Andy Hobart and Bill King voted against the motion).

Approval of rest of the appointed Board: (per agenda) Barbara has been trying to talk to Bill Becroft, member of Boeing Skibacs (former President), regarding serving as Seattle area Director.

Chris moved and Andy seconded to accept the board members in the listed positions:

Rod Robinson, Eugene/Bend Area Representative

Norvin Peer, SW Washington Area Representative

Sheri Parshall, Commercial Membership (Past President)

Steve Coxen, Community Affairs, Chairman of Advisory Committee of Past Presidents

Seattle Area Representative TBA

The motion passed unanimously.

Linda reported that she had talked to Cher Hinerman, Bergfreunde President, and asked about a potential representative to be a director. Cher said they are more involved in things like snowshoe and cross country. Linda made the suggestion that NWSCC consider a non-downhill ski activities director.

Treasurer: Bill presented the treasurer's report and it was discussed. He will up the total net income by \$50 due to some items discussed. Bill is depreciating the cost of the website over 3 years. This year was 9 months of depreciation; next year will be 12 months.

It was moved and seconded to approve financial reports with the \$50 change. The motion passed unanimously. Bill will provide revised financial statements to the board.

Mailbox keys: It is important that no one pick up mail from the box not belonging to them. Someone last year got all the mail and held onto it for months; not delivering it to the people it was supposed to go to. Barbara believes that people who need to receive payments should have a key, i.e., Travel and Commercial Membership. Barbara has a key, and she gave one to Linda McGavin at the meeting. Andy had previously requested a key for PACRAT, but PACRAT is going to switch the mail to their treasurer's address, so they don't need a key.

Barbara passed around a page for all the officers to list their names and addresses for board use only. Linda will type it up and get it to Barbara for distribution.

Director of Communications: The function of communications was discussed, including the website and Facebook. Chris said you can "boost" an event to be top of the list in Facebook, getting more attention for the event. She will research the cost. Linda is to put the NWSCC bylaws on the website.

Director of Membership will be Chris and/or John Orefice. John provided information he had to Linda for the mailing lists, and will check with Colleen about membership information that she may have.

Commercial Membership: Sheri will work on commercial membership and is going to contact Barb Pressentin to get information from last year. Barbara B says we need to get a task force together to figure out how to work on commercial membership this year, and the following people volunteered: Barbara, Sue, Linda, Sheri, Sue, Chris, Steve (in an advisory capacity). Barbara would like to explore training on the website.

Other: Rod suggested we try to have more outreach outside of Portland to help get more clubs involved. Sue would like to attend more club meetings in the Seattle area. Steve mentioned that the MatSu club in Alaska is a 501(c)(3), and he would like to see about getting them back as a member because of the FWSA trip to Alyeska this coming year. (They had not rejoined 2 years ago because of the cost.)

Norvin said his club was not getting information from NWSCC last year.

PACRAT: Andy Hobart sees his role as keeping PACRAT up and running; working with resort partners, making sure that at the end of the year they have done things right fiscally; recruiting racers. There was a discussion about whether the PACRAT President has to attend every meeting, or may he appoint someone to attend, since he knows he cannot attend every board meeting. There was some discussion about whether he could call in to a meeting and be first on the agenda.

According to the bylaws there is to be an advisory council of past presidents; Steve is the head. He told us we have associate membership with the National Ski Areas Association, renewable annually, which affords us access to their website and public affairs things. He has the login and password. Steve has a list of important renewals for NWSCC and PACRAT and is keeping track of them for us. He wants to do better on the Northwest Snowsports Advocates Facebook page.

Barbara will submit articles for FWSA and the Councilman.

Travel: Barbara reported that Banff 2018 is still looking for signups; have only 10 now; need to send out information to get people to sign up. We have rooming for 40 people; paid first deposit of \$1,000 already; the next \$75 pp deposit is due soon. The date to give up unsold pillows is several months away.

MTS (Mountain Travel Symposium) will be something to consider for next year.

The NWSCC ballot for next year's FWSA trip was submitted. There were 3 resort candidates. Barbara, Rod, and Christine worked on comments for the NWSCC ballot. We chose, in order, Aspen, Steamboat, Sun Valley. FWSA selected Steamboat for 2019 (they hadn't been there for a while).

Barbara and Christine are working on the FWSA Banff trip.

Rod had a proposal he wished to present at the May meeting, which he could not attend because he was in the hospital. He had a document he prepared for the board. NWSCC received a windfall on a comp on the Breckenridge trip; there was a good profit to the Council; and Rod proposed \$30/pp could be a credit for those participants to encourage them to sign up for future FWSA trips over a 3-year period. At the May meeting Barbara amended the proposal to 2 years, in hopes of its passing. The trip profit was \$1,698.47 before this year's site visit; net profit \$1,252.77. Our 31 people earned \$930 toward the compensation. Bill said that technically it would be an expense to last year; we would have to establish a payable of \$30 for 31 people. Christine and Barbara said they would just put a line in the signup for the trip to call it an incentive for people who were on last year's trip. Sheri played devil's advocate and suggested the NWSCC needs the money, because our commercial membership program is in flux and uncertain.

It was moved and seconded that NWSCC offer an incentive to people who attended the 2017 Breckenridge trip \$30 off a future FWSA ski week trip in the next two years. Vote 5 for, 4 against, 1 abstained. Motion carried.

Various: There was brief discussion about meetings – board meetings, council meetings, but no decisions. We worked on date for a retreat, and set August 16, 10:00 AM to 4:00 PM. Lunch will be included.

Barbara would like to stick to the 4th Wednesday board meeting schedule so we can all count on the dates.

Sheri will attend the National Ski Council Federation meeting in Sun Peaks on behalf of NWSCC. Barbara will attend the FWSA quarterly board meetings when available; Sue attended the last one when Barbara had a conflict.

FWSA has tentatively asked us to host the 2020 Convention in Portland. Steve thinks we can wait for more information from FWSA, to see if they want to change things around. It might be 2021.

PACRAT – Andy asked for discussion about the rescinded vote. Barbara asked Andy to come up with a proposal from PACRAT as to the use of the money. Andy expressed that the prior board had voted. Steve said that last year's board should not bind this year's board. There was discussion about many aspects of the NWSCC/PACRAT relationship.

Steve moved and Linda seconded to close the meeting at 9:32 pm; unanimously approved.

Motion was made by Sue and seconded to approve the minutes. 8/16/17.